

Frequently Asked Questions

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Sponsorship, Donations, Professional Staff

Does Abu Garcia provide sponsorship for individuals?

Thank you for your interest in sponsorship and desire to support the Abu Garcia brand. Our pro staff is fully booked and we are not adding any new sponsorships at this time. We wish you well with your fishing endeavors and appreciate your brand loyalty.

Does Abu Garcia provide donations for events?

We receive thousands of requests for donations every year. It is not possible for us to assist with all of them. Your application must be submitted through this form in order to be considered. If you have not received a response within two weeks of your event this means we were not able to offer support at this time. As you submit your request, please include the following information:

- Event Sponsor/Organizer
- A main contact for the donation with their title, phone number, e-mail, & shipping address
- A brief explanation of the event along with its purpose
- Event date
- How the donation will be used
- Who will be attending the event (Ex. Adults, children, students, families, etc.)
- How many attendees are expected?
- How will the donation be used?

Miscellaneous Product Information

Does Abu Garcia have any current Special Offers?

Individual promotions and rebates can be found on the Promotions page.

The Abu Garcia product catalog is available exclusively online as an e-catalog for your convenience.

Can I receive an Abu Garcia product catalog?

Thank you for your interest in our products and proudly displaying our logo. We currently have various apparel available for purchase.

Does Abu Garcia have Decals/Stickers/Patches/Apparel?

Abu Garcia is fortunate to have a rich heritage and many people throughout the world that collect Abu Garcia products. Valuing or identifying older products can be tricky. Due to the nature of the vintage market, Abu Garcia has chosen to focus on its core strengths of design and manufacturing of fishing tackle and does not provide a valuing or identification service.

Can Abu Garcia assist with valuing old rods?

Every year Abu Garcia manufactures many different rod models. We work closely with our retail partners to provide

Why is my item not shown on the web site?

exclusive items sold only through their retail and online storefronts. These exclusive items are not listed on the Abu Garcia website but can generally be found on the sites belonging to our customers. Many of the exclusive brand products are very similar to an item on the Abu Garcia website but only those products that are available nationwide throughout all retailers are listed on the website. In addition, if a product is discontinued, it may no longer be visible on the website.

Inventions

How do I submit an idea or invention to Abu Garcia for consideration?

Thank you for your interest in sharing an invention idea with Abu Garcia. Occasionally we are contacted regarding products and inventions which the submitter hopes may be of value to our business. While some submissions are made without thought of compensation, in other instances the submitter believes their submission will result in Abu Garcia having an obligation to provide payment of some kind. We want such persons to protect their interests. At the same time, we must also protect our interests. We maintain a large research staff and various outside consultants to find ways to improve our products and to develop new ones. Thus, it is quite possible one of our own employees or consultants has already conceived of the same or similar idea as that which you wish to submit, or that we have already noted the idea in various trade and scientific publications.

We have found it necessary, therefore, to adopt a uniform policy for the consideration of all ideas, products, and inventions submitted to us by persons outside of our organization. Under this policy, we can consider only those suggestions for which a copy of our Submission Form has been completed. If the terms herein are acceptable to you, please check the appropriate box, sign, and return the form to us by mail or fax along with a description of your idea, product, or invention. Upon receipt, we will then be able to send your input to the appropriate department for consideration. After we have studied your idea and/or proposal, we will contact you if we have interest in pursuing further discussions regarding its commercialization. Please note that we are unable to accept non-patented ideas for which the submitter expects compensation.

Becoming a Dealer

- Name & brief description of the business
- Contact name, phone number, e-mail & address (including country)
- Type of Business
- Retailer (physical building)
- E-commerce (internet store)
- Both retailer & E-commerce
- Do you have someone at your company that is English speaking?
- Length of time as an operational business
- Expected annual sales
- Percentage of annual sales that are currently fishing tackle
- A listing of fishing tackle brands currently sold by your business