



This Bagley lure is manufactured using the exclusive Heat Compression Molding (HEM) process which is a technological advancement in making high quality balsa lures.

This unique production process allows for a full wire through design, creating greater lure strength and durability when used with today's modern lines and equipment. The HCM process also allows for precise internal weighting that results in easy casting and perfectly running baits — every time.

If you're looking for quality fishing gear & accessories, visit our website.