

B'r'M

FISHING



2018 PRODUCT OFFERINGS



Wherever Fishing Takes You, B'r'M Has Been There.

CONTENTS:

- New for 20182-3
- Jig Poles4-6
- Ultra-Lights6
- Trolling Rods8
- Jigger Poles/Float & Fly ...8
- Side Puller8
- Duck Commanders10
- All-Purpose Rods11
- Catfish Rods12
- Catfish Gear13
- Telescopic Poles14
- Bamboo Poles16
- Gigs 'n Spears16
- Reels17
- ACE Anchors18
- Stickers 'n Banners18
- Minnow Rigs19
- SlabMaster19
- DVDs20
- Custom Shirts21
- Custom Hats22
- Fishing Club22
- Gift Cards22
- Rod Selector Chart23
- BnM YouTube Channel . .24



A. POW-R-TROLLER

Trolling techniques continue to evolve...

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
PT143	14'/3PC	SPIN	15	H	8-12
PT163	16'/3PC	SPIN	16	H	8-12
PT184	18'/4PC	SPIN	16	H	8-12

Guides: Stainless Steel

This is a heavy-action trolling rod designed to hold heavier weights, up to 3 oz., with little bend in the rod tip. Made of high density graphite, these rods feature

stainless steel guides and durable EVA handle for the rigors of this aggressive technique. EVA handle has a rear-mounted rod "collar" to allow easy fit and securement into the rod holder.

The arbor-style gold tip eyelet ensures eyes do not pop out even when using heavier line weight. This, along with the hi-vis orange paint will allow fishermen to see the tip in any light conditions.

B. NEW REDESIGNED SILVER CAT MAGNUM 75

Our best-selling Magnum rod just got better!

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
MAG75C	7.5' /1PC	CAST	8+TIP	M	25-50

Guides: Steel

Magnum 7.5 ft 1- piece rod. We have added a cork handle, aluminum reel seat, and solid steel eyes the entire length of the rod. No more inserts popping out! This has become the favorite anchoring rod for our Pro Staff and it will be yours as well!

We are constantly looking for ways to improve our rods and with the help of our Pro Staff, we have done this with our



C. VINTAGE LITTLE JEWEL

ITEM	LGTH.	PC.
LJ9	9'	3
LJ10	10'	3
LJ11	11'	4
LJ12	12'	4

A Classic Rod Gets A RETRO Look

Some of you way-backers might remember this BnM logo and vintage look. It's still America's most famous bream pole, just with new enhanced graphics. 100% fiberglass. Ultra lightweight with fantastic Jewel action. Solid glass tip section with EVA foam handle for all-day comfort. Reinforced joints and Line Keeper.

D. VINTAGE LITTLE JEWEL READY-RIG

ITEM	LGTH.	PC.
LJ10RR	10'	3
LJ11RR	11'	4
LJ12RR	12'	4

Retro Look, Still Famous... Ready To Fish!

America's most popular (and now best-dressed) bream pole also comes ready for action. Furnished with a toothpick float, 20' of 8 lb test line, BB shot sinker and a Size 6 Gold Aberdeen Hook in a shrink wrap hanging card. Enhanced graphics, 100% fiberglass, solid fiberglass tip, EVA handle and line keepers make this old classic a great value!

E. BUCK'S GRAPHITE CRAPPIE COMBO

If you like a good fight, here's your weapon of choice!

Buck's Graphite Crappie Spinning Rod paired with a BM100 Reel -

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
SP55GN-100	5.5 FT/2PC	SPIN	6+TIP	M	4-8
SP60GN-100-2	6.0 FT/2PC	SPIN	6+TIP	M	4-8
SP65GN-100	6.5 FT/2PC	SPIN	6+TIP	M	4-8

Guides: Ceramic Insert

This might be the Lightweight Champion Combo of the fishing world! We've joined two title contenders into an unbeatable

pair - Buck's Graphite Spinning Rod and the custom-made BM100.

If you love the tussle of fishing for bream and crappie with lightweight gear, then this package will give you all the action you need. It's a high-quality package that's perfectly paired for years of dependable fun.



**LONG-SLEEVE TEES
IN BLACK OR RED**

All-Black, Gildan 100% Ultra-Cotton long-sleeve Tee Shirt with B'n'M Splash Logo on breast and across the back. Comfortable to wear, good-looking, and easy to care for. Wear your B'n'M Colors with pride!
SIZES: M, L, XL, 2XL, 3XL
ITEM: BLACK- LS-TEE
RED- LS-TEE

BROWN SLICK-OILED HAT

Our Slick-Oiled cap looks and feels like a great old friend. Beautifully weathered and distressed, this sturdy cap has the character of a vintage bomber jacket - the real deal. One size fits all, but especially good for larger sizes!
ITEM: C5

**HOT!
GEORGE YOUNG JR.
CATFISH GEAR BY B'N'M**

Catfishing puts some serious demands on your gear. Our new line of rugged and dependable tackle is Pro-Designed for your most productive techniques. Pair these items up with our outstanding catfishin' rods, you'll be fishing with the best in the business!

SEE PAGE 13



JIG POLES



A. Buck's Graphite Jig Pole

Great features at a great price!

ITEM	LGTH	PC	GUIDES
BGJP82n	8'	2	7+Tip
BGJP102n	10'	2	8+Tip
BGJP112n	11'	2	8+Tip
BGJP122n	12'	2	8+Tip
BGJP143n	14'	3	9+Tip
BGJP163n	16'	3	10+Tip

Type Of Guides: Dyna-Flo

The very-first graphite jig pole just got a great facelift and greater features. We improved and enlarged the guides - single-foot Dyna-Flo guides are lighter and more durable because of alloy construction and inserts. No more ceramic eyes popping out! The increased diameter of these guides will provide more versatility when pitching or flipping. The all-new reel seat keeps the reel tighter to the pole, allowing for more sensitivity. All of these new features (along with a new,

flat-black finish) come to you at no extra charge.

B. Buck's Gold Jig Pole

IM8 Graphite!

ITEM	LGTH	PC	GUIDES
GOLD102	10'	2	8+Tip
GOLD122	12'	2	9+Tip

Type Of Guides: Dyna-Flo

30-ton, IM8 graphite means durability, stiffness and sensitivity like no other rod. Dyna-Flo spinning guides provide smooth casting and line retrieval, and allow this rod to be used in a number of popular techniques.

The shock-absorption reel seat provides outstanding feel and sensitivity and matches perfectly with the genuine Portuguese cork handle (no fake stuff). The rich, gold color indicates a rod of high quality... and that's exactly what we are delivering.

C. Russ Bailey Signature Series

Another great Crappie Wizard Rod!

ITEM	LGTH	PC	GUIDES
CWRB10	10.5'	2	8+Tip

Type Of Guides: Ceramic Insert

Designed by ProStaffer Russ Bailey, this 10.5 foot IM7 graphite hoss is the perfect rod for those who feel 10 is too short, and 11 is too long! Genuine Portuguese cork handle for maximum sensitivity and a lightweight feel.

A slightly stiffer action - strong enough to bring in the biggest of slabs.

D. Buck's Ultimate

Our Premium Rod! IM6 Graphite!

ITEM	LGTH	PC	GUIDES
BULT82	8'	2	6+Tip
BULT102	10'	2	8+Tip

Type Of Guides: Ceramic Insert

As a casting, flipping or jig pole for Walleye, Bass or Crappie. Rig for live bait, spinning or jigging. Strong backbone, superior tip action. Super Stiff Action. Portuguese cork handle. 1-Footed Aluminum Oxide guides. Spinning Guides for superior casting ability.

E. Sam Heaton - Super Sensitive

Your Best Blend of Strength, Weight and Sensitivity!

ITEM	LGTH	PC	GUIDES
SHSS92	9'	2	7+Tip
SHSS102	10'	2	8+Tip
SHSS112	11'	2	8+Tip
SHSS122	12'	2	9+Tip

Type Of Guides: Ceramic Insert

Available in 7' Spinning Model (Pg. 10)

We redesigned Sam Heaton's Signature Series into the Sam Heaton Super-Sensitive. Same great action with burgundy color, brass plated guides and a Portuguese cork handle. Made of IM-6 graphite (40 MSI), and aluminum oxide guides for smoother line flow and prevent line sticking. Tough, durable, with the action you expect from B'n'M and the most well-known crappie fisherman in the industry, Sam Heaton.

F. Sam Heaton Super-Sensitive with Bottom Seat and Touch System!

ITEM	LGTH.	PC	GUIDES
SHSSBS102	10'	2	8+TIP
SHSSBS112	11'	2	8+TIP
SHSSBS122	12'	2	9+TIP

Type Of Guides: Dyna-Flo

It's hard to improve one of the most popular crappie poles, but we did it! One of the finest jig poles anywhere, 40 MSI IM6 graphite is tough with the great sensitivity our customers have enjoyed from this series for years. By placing the reel seat at the

bottom of the pole, this pole feels lighter due to its superior balance with any type reel. The genuine Portuguese cork handle resists heat and provides better comfort and sensitivity. The touch system allows direct contact with the rod for light bites. Looks great: ceramic inserts and brass plated aluminum oxide guides.

G. Buck's Custom Crappie Rod

ITEM	LGTH	PC	GUIDES
BCCR102	10'	2	8+Tip
BCCR112	11'	2	8+Tip
BCCR122	12'	2	8+Tip

Type Of Guides: Ceramic Insert

Made from the same blanks as our famous BGJP Series, but with a bottom mounted, fixed reel seat and a Portuguese cork handle. The bottom mounted reel seat adds superior balance, and you utilize the full length of the rod. Made of 96% Tubular graphite.

H. Buck's Best Ultra-Light

Even lighter than BGJP!

ITEM	LGTH	PC	GUIDES
BBUL10	10'	2	8+Tip
BBUL11	11'	2	8+Tip
BBUL12	12'	2	8+Tip

Type Of Guides: Ceramic Insert

96% Graphite Construction. NEW REINFORCED TIP SECTION. Fixed Reel Seat. Bends to perfect arc for "no-load" strength factor. 20" EVA foam handle. 2 section breakdown for easy travel and storage

I. Buck's Best Ultra-Light with Bottom Seat and Touch System!

Reduce the fatigue from jigging!

ITEM	LGTH	PC	GUIDES
BBULBS10	10'	2	8+Tip
BBULBS11	11'	2	8+Tip
BBULBS12	12'	2	8+Tip

Type Of Guides: Ceramic Insert

The lightest and most sensitive graphite pole on the market with new features! We took our BBUL series and added a bottom reel seat for perfect balance, and a "touch system" that allows you to have your fingers on the pulse of those light bites. This pole is more balanced, and feels lighter with any reel you

choose (we're a bit partial to our BAN01 and BMR1). The touch system provides a better grip in addition to giving you another advantage when the strikes are light. Use this pole for vertical jigging once and it will be the last pole you ever purchase.

J. The Camo BrushCutter

The Name Speaks for itself !

ITEM	LGTH	PC	GUIDES
BRUX10c	10'	2	8+Tip
BRUX11c	11'	2	8+Tip
BRUX12c	12'	2	8+Tip

Type Of Guides: Dyna-Flo

Stiff Action - Great For Fast Trolling!

The toughest crappie rod on the market now looks like it! If you are tough on your equipment, or if your lake requires you to place the rod tip in brushy areas, this is the rod for you. The BrushCutter Series now comes in a unique camouflage blank with IM6 graphite wrapped super-stiff construction. This rod will handle your needs in tough conditions and hoss out the slabs. Sensitive tip and EVA handle.

K. The Crappie Jack Combo

The feel of graphite - the strength of fiberglass --- at a value price!

ITEM	LGTH.	PC.	GUIDES
CJ9	9'	2	7+TIP
CJ10	10'	2	8+TIP

Type Of Guides: Stainless Insert

With a blend of fiberglass/graphite composite material, this rod offers great performance and features at a great price. Partnered with our new vertical-mounted Quick-Change reel (#QC2) that allows you to change your line quickly by simply fitting a

pony spool into the reel cradle (instructions included). The bottom reel seat offers great balance and blank-thru-handle action, and it even has a touch system like many of the premium rods on the market. Burgundy blank, EVA handle, and stainless steel guide inserts for durability and smooth line flow.

MORE JIG POLES →



JIG POLES

ULTRA-LIGHTS



JIG POLES: CONTINUED

L. Whitey Outlaw Santee Elite

ITEM	LGTH	PC
SE102	10'	2
SE112	11'	2
SE122	12'	2

This rod has no guides or eyes, and features a line thru the blank design. This rod will allow more aggressive fishing in heavy brush since there are no guides to get hung or tangled in brush. Provided with a wire threader for each customer. Line entry port mounted forward on blank allows you to easily pull line back when needed, and more easily detect sight and light bites. 90% graphite with EVA handle.

M. West Point Crappie Rod

ITEM	LGTH	PC	GUIDES
WPCR82	8'	2	6+Tip
WPCR10	10'	2	8+Tip
WPCR11	11'	2	8+Tip
WPCR12	12'	2	8+Tip

Type Of Guides: Stainless Steel Insert

Old Favorite Gets A Make-Over...

This great classic rod has been a hallmark rod for B'n'M since Buck was a pup... Now with updated graphics and the same great features you trust: sensitivity, strength and durability! It's the perfect blend of composite graphite, stainless steel guides, a longer EVA handle, and perfect balance.

If you've fished the WPCR in the last few decades, you know what a great performer it is... Get one and leave the competition dripping in your wake!

N. West Point Crappie Rod Combo

ITEM	LGTH.	GUIDES	ACTION	LINE
WPCOMB10n	10'/2PC	8+TIP	M	4-12
WPCOMB11n	11'/2PC	8+TIP	M	4-12
WPCOMB12n	12'/2PC	8+TIP	M	4-12

Guides: Stainless Steel

A great jig pole combo featuring one of our best-selling rods and the hottest line keeper reel on the market! This combo features the West Point Crappie Rod in

10, 11 and 12-foot models paired with Buck's Best Ultra Lite Crappie Reel 2. Great combo, great price!

ULTRA-LIGHTS:

A. The 410

A Lot Of Power Packed Into An Affordable, Small (M) UL Rod!

ITEM	LGTH.	PC.	GUIDES
410	4'10"	1	4+Tip

Type Of Guides: Ceramic Insert

The all new 410 is a medium-ultra-light, fiberglass spinning rod that packs a lot of punch. This rod will provide a lifetime of enjoyment catching crappie and bluegill at your favorite fishing hole. Unlike most other

rods of this type, the 410 is a one-section rod which provides greater strength. And, this rod has more backbone allowing better hooksets. EVA handle. Ceramic-insert guides. Low price point.

B, C. Slabtail Series

ITEM	TYPE	LGTH.	PC.	GUIDES
SLT410S	SPIN	4'10"	1	5+TIP
SLT510C	CAST	5'10"	1	7+TIP

Type Of Guides: Ceramic Insert

If ultra-light fishing is your preference, we have developed a rod you will love! The new Slabtail series is an extremely light, 1-piece UL rod with the fastest tip in the land. The buggy whip action of this rod, along

with the high quality stainless steel guides, will allow better castability with even the smallest of line and lures. Designed by Tom Mundy, owner of Fish Stalker Lures, these rods specialize in sensing the lightest of bites when the crappie and bluegill are lethargic. They are available in a 4 ft, 10 inch spinning model and a 5 ft, 10 inch bait-casting model. The bait-casting model features guides that wrap around the pole, allowing you to cast further, and with more accuracy with light tackle. Great price point. 100% fiberglass, with Genuine Portuguese cork handle.

D. SharpShooter

ITEM	LGTH.	PC.	GUIDES
SS45	4.5'	1	3+Tip
SS50	5.0'	1	4+Tip
SS55	5.5'	1	4+Tip

Type Of Guides: Ceramic Insert

Great for shooting docks!

The SharpShooter series is a great ultra-light spinning rod, but is designed specifically for shooting docks. 100% graphite construction. Solid backbone, but with just the right amount of flexibility to launch the jig under the docks.

The Tennessee Handle (Portuguese cork with sliding rings) allows you to place the reel on the handle where you feel most comfortable (and most accurate) when shooting docks, and provides a snug fit. (Instructions for dock shooting included on the rod card). Single footed, strengthened alloy guides are accurately placed for sharp shooting. Teamed with our new West Point Spinning Reel (#BM050) or West Point Trigger Reel (DL1), you have a winning combination.

E. SharpShooter DELUXE

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
SSD60	6ft/1pc	SPIN	5+tip	M	4-8

Guides: Dyna-Flo

A continued quest for the perfect dock shooting rod led us to the Sharp-Shooter Deluxe. This rod has been field tested by

our pro staff for the last year. The one piece blank is made of extra stiff 98% graphite that provides longer and more accurate "shooting" of jigs as small as 1/64. The micro tip eyelet reduces line wiggle. The handle is made of Portuguese cork and has a fixed reel seat and touch system to provide superior feel for the lightest of bites. Dyna Flo guides for smooth line flow. Hook keeper. Though designed for dock shooting, this is an excellent all around spinning rod that matches well with our PRO100 reel.

F, G. Buck's Graphite Crappie Rods

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
SP55Gn	5.5FT/2PC	SPIN	5+TIP	M	4-8
SP60Gn	6 FT/2PC	SPIN	6+TIP	M	4-8
SP65Gn	6.5FT/2PC	SPIN	6+TIP	M	4-8
SC45Gn	4.5FT/2PC	CAST	3+TIP	M	4-8
SC55Gn	5.5FT/2PC	CAST	4+TIP	M	4-8

Guides: Ceramic Insert

Designed with crappie and bluegill fishermen in mind, this newly re-designed series features more guides and a slightly stiffer action. Made of 96% tubular graphite and features

guides with ceramic inserts for smooth line flow and longer casts. The split cork handle provides excellent feel and balance, and the SC models feature a pistol-grip handle for easy casting and retrieval.

F.* Buck's Graphite Crappie Combo

If you like a good fight, here's your weapon of choice!

Buck's Graphite Crappie Spinning Rod paired with a BM100 Reel -

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
SP55GN-100	5.5 FT/2PC	SPIN	6+TIP	M	4-8
SP60GN-100-2	6.0 FT/2PC	SPIN	6+TIP	M	4-8
SP65GN-100	6.5FT/2PC	SPIN	6+TIP	M	4-8

Guides: Ceramic Insert

This might be the Lightweight Champion Combo of the fishing world! We've joined two title contenders into an unbeatable

pair - Buck's Graphite Spinning Rod and the custom-made BM100. If you love the tussle of fishing for bream and crappie with lightweight gear, then this package will give you all the action you need. It's a high-quality package that's perfectly paired for years of dependable fun.

H. Little Lucy

Big Performance In A Little Package

ITEM	LGTH.	PC.	GUIDES
LL50	5 FT	2 PC	5+TIP

Type Of Guides: Ceramic Insert

Here's the latest addition to our Ultra-Light category - and Little Lucy will find a spot that no other rod can hold. It's a 5-foot, 2-piece fiberglass honey that's a handy alternative to

longer, heavier rods. It's perfect for tight spaces (like under trees, and in your trunk), and Lucy makes bream fishing feel like you're tangling with a Florida bass. It's a great starter rod for your little fishing buddy, too! A great looking rod, with easy-visible gold finish and smooth-flowing guides.



TROLLING RODS

JIGGER-POLES / FLOAT&FLY

SIDE-PULLER



A



B



C



D



E



F



G



H



I



J

TROLLING RODS

A. IM7 Graphite Crappie Wizard

ITEM	LGTH.	PC.	GUIDES
CW102	10'	2	9+Tip
CW122	12'	2	11+Tip

Type Of Guides: Ceramic Insert

Spider Rigging at its Best!

Designed by Richard Williams, a renowned guide on Kentucky Lake, these rods are constructed with high modulus IM7 graphite to provide a fantastic blend of strength and sensitivity for those who prefer a slightly stiffer

action. The handle is made of high grade EVA foam for durability, and aluminum oxide spinning guides allow for great casting if that's your preference. The extra-long painted tip allows for great visibility for even the softest of bites.

Also available: 7½ ft. spinning model, see pg. 10 (All Purpose Rods) for details.

B. Black Widow with Guides and Handle

ITEM	LGTH.	PC.
ST-3	10'	3
ST-4	13'	4
ST-5	16.5'	5
ST-6	20'	6

Designed specifically for trolling enthusiasts, but can be used as a spinning "bank" rod. This pole features ceramic shock ring guides, a unique snap-on reel seat, fluorescent yellow tip and textured handle. Snap-on reel seat to fit any reel, and fluorescent yellow tip to improve visibility of the lightest taps. 100% fiberglass. Available in various lengths for proper spider-rigging.

C. Pro Staff Trolling Rod

ITEM	LGTH.	PC.	GUIDES
PST082n	8'	2	7+Tip
PST102n	10'	2	9+Tip
PST122n	12'	2	11+Tip
PST143n	14'	3	14+Tip
PST163n	16'	3	15+Tip
PST184	18'	4	15+Tip
PST204	20'	4	17+Tip

Type Of Guides: Dyna-Flo

The Tournament Fisherman's Choice

We enlisted 10 of our best professional fishermen to create the best graphite trolling rod available. The Pro Staff Trolling Rod is the result of this research. It has a great blend of strength and tip action for even the most aggressive trollers. It was tested using two jigs spaced at various depths, a 5-oz sinker, and trolling speeds up to 2 mph. Stiff enough to withstand this aggressive style, yet sensitive enough to detect the slightest of nibbles. The

reel seat is placed slightly upward on the 21 inch EVA handle to enable easy removal from any rod holder, yet still allows ample room for your hand. Comes in 2, 3 and 4-piece configurations for easy storage.

D. Buck's Graphite Trolling Rod

ITEM	LGTH.	PC.	GUIDES
BGJP143n	14'	3	9+Tip
BGJP163n	16'	3	10+Tip

Type Of Guides: Dyna-Flo

Every nibble is easily visible!

Not all trolling rods are created equal. The tip action in these rods will ensure every nibble is easily visible, as it's the same action found on the number one crappie rod in the industry. Perfect for slow, vertical trolling before and

during the spawn, these rods have enough flex to sense the lightest bites. The lighter action will also keep your bait in the strike zone even when the winds have your boat rocking. The flex in these rods won't scare away a nibbling crappie, as the fish will feel little resistance when they pull away – until your hook is set and it's too late!

E. Capps and Coleman Trolling Rod

ITEM	LGTH.	PC.	GUIDES
CCT122	12'	2	8+Tip
CCT143	14'	3	9+Tip
CCT163	16'	3	10+Tip

Type Of Guides: Ceramic Insert

Precision, Precision, Precision!

The 8-time National champion team of Ronnie Capps and Steve Coleman designed this rod with sensitivity in mind. Slightly stiffer than the BGJP series, these rods are perfect for pushing double minnow rigs yet still sensitive

enough to detect light bites. They also have the flexibility to prevent crappie from spitting out the bait by reducing the resistance when the crappie pulls on it. The enlarged bell shaped handle allows for depth adjustments of up to 6 inches without removing the rod from the holder. But, if you need to remove the rod from the holder, the offset reel seat will allow more versatility when putting the rod back. It's simply hard to argue with success!

F. POW-R-TROLLER

Trolling techniques continue to evolve...

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
PT143	14'/3PC	SPIN	15	H	8-12
PT163	16'/3PC	SPIN	16	H	8-12
PT184	18'/4PC	SPIN	16	H	8-12

Guides: Stainless Steel

This rod is a heavy action trolling rod designed to hold heavier weights, up to 3 oz., with little bend in the rod tip. Made of high density graphite, these rods fea-

ture stainless steel guides and durable EVA handle for the rigors of this aggressive technique. EVA handle has a rear-mounted rod "collar" to allow easy fit and securement into the rod holder.

The arbor-style gold tip eyelet ensures eyes do not pop out even when using heavier line weight. This, along with the hi-vis orange paint will allow fishermen to see the tip in any light conditions.

JIGGER POLING / FLOAT & FLY

G. Ray Scott Jigger Pole

ITEM	LENGTH	PCS
RS145	14'	5
RS165	16'	5

Most folks know Ray Scott as the founder of B.A.S.S., but he is also a renowned historian on bass fishing. The Jiggerpole method for catching bass dates back to the 14th century, making it one of the oldest, and most productive, fishing techniques known.

A long pole, a short amount of line, and literally moving the lure around the lily pads in shallow water. Water splashing on your face. What could be better?

A solid, yet flexible backbone is required on a 14 or 16 ft pole. And, to better protect your tip eyelet for this technique, we offer a unique tie-down/fold down eyelet which allows more tip stability and life, yet still allows the telescopic pole to be broken down. Get back to the basics of fishing with this great new pole!

H. The Float and Fly Rod

ITEM	LGTH.	PC.	GUIDES
FFCS8	7' 11"	2	6+Tip

Type Of Guides: Ceramic Insert

The best rod available anywhere for Float and Fly fishing!

We consulted with the master of this technique, Tennessee guide Jim Duckworth, to develop the best rod available anywhere for Float and Fly fishing. (By the way, it also makes an excellent crappie rod!) Made of IM6 graphite, this is a tough, durable rod with excellent "feel", and will provide the exact parabolic action required for bait presentation.

The weighted handle system allows you to decide the best balance of tip and handle weight for custom castability. Want less weight on the handle? The weighted handle system is furnished with 2.5 ounces of weight to decide the best balance... Simply remove the brass plates on the handle by removing the cap and weights. Then, simply replace the cap. It's that simple! The shortened handle is made of genuine Portuguese cork and offers you more rod blank to get more casting distance, but remains tournament legal at 8 ft. We guarantee this will be the most versatile rod in your collection.

I. Tennessee Handle Float and Fly

Constructed of IM6 Graphite!

ITEM	LGTH.	PC.	GUIDES
FFTH92	8' 11"	2	7+Tip
FFTH102	9' 11"	2	7+Tip

Type Of Guides: Ceramic Insert

Designed for the popular wintertime technique for smallmouth bass. These rods feature great action for the "10 to 2 technique", and offer a Tennessee handle for customer to place reel anywhere for a personalized feel.

SIDE-PULLING RODS

J. "The Difference" by Roger Gant

ITEM	LGTH.	PC.	GUIDES
RG082	8'	2	10+TIP
RG092	9'	2	10+TIP
RG102	10'	2	10+TIP

Type Of Guides: Ceramic Insert

Outstanding tip action!

Designed by well-known guide Roger Gant (Pickwick, TN), the pioneer for the hottest new technique for crappie fishing, side-pulling. These rods offer the exact strength, sensitivity and action for an exact bait presentation when pulling from the side of the boat. Whether spider rigging, tight lining, or side pulling, the ability to see the lightest taps makes all THE DIFFERENCE! In fact, Roger Gant catches more crappie each year than anyone we know...and we know a lot of good fishermen! But, it also makes a great spinning rod and is fantastic for deep water jigging in tight areas, or wade-fishing. IM6 graphite blank for additional stiffness and sensitivity. Portuguese cork handle. High quality guides with ceramic inserts for smooth line flow.



B'N'M AND DUCK COMMANDER: A NEW LEGACY!

When we learned that the Robertson family loved crappie fishing and were fans of B'n'M Poles, it was a natural fit to bring our great brands together. We're proud to bring you our custom line of "Duck Commander Crappie Rods and Poles".

Building on over 70 years of panfishing experience, we worked with "The Duck Commanders" to develop and test this series

of trolling, spinning, ultra-light and telescopic rods to their exact specifications.

As with every B'n'M product, we stand behind this entire series of rods with our Best-In-The-Industry Warranty for materials and workmanship.

They are outstanding, and we're sure you'll enjoy fishing along with us and the Robertsons for years to come.

A. Duck Commander ULTRA-LIGHT Crappie Rod

ITEM	LGTH.	PC.	GUIDES
DCSPIN4	4'	2	4+TIP
DCSPIN6	6'	2	6+TIP

Guides: Dyna-Flo

- 40 MSI IM6 Graphite Blank
- Genuine Portuguese Cork Handle.
- Dyna-Flo Stainless Steel Guides
- Chartreuse Depth-Monitoring Wraps

B. Duck Commander Trolling Crappie Rod

ITEM	LGTH.	PC.	GUIDES
DCTROLL102	10'	2	9+TIP
DCTROLL122	12'	2	11+TIP
DCTROLL143	14'	3	14+TIP

Guides: Dyna-Flo

- 40 MSI IM6 Graphite Blank
- Extra-Long Hi-Vis Painted Tip
- Stiff Action
- Dyna-Flo Guides
- Chartreuse Depth-Monitoring Wraps

C. Duck Commander DOUBLE-TOUCH Rod

ITEM	LGTH.	PC.	GUIDES
DCDT82	8'	2	7+TIP
DCDT102	10'	2	8+TIP
DCDT112	11'	2	8+TIP
DCDT122	12'	2	8+TIP

Guides: Dyna-Flo

- 40 MSI IM6 Graphite Blank
- Unique "Double-Touch" System
- Genuine Portuguese Cork Handle.
- Dyna-Flo Stainless Steel Guides
- Chartreuse Depth-Monitoring Wraps

D. Duck Commander Telescopic Panfish Pole

ITEM	LGTH.	SEC.
DCPAN10	10'	3
DCPAN11	11'	4
DCPAN12	12'	4

- High Quality Fiberglass Blanks
- Chartreuse Depth Monitoring Wraps
- Leatherette Handle
- Buggy-Whip Action!

E. Duck Commander Ultra-Light Combo

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
DCY410	4'10" / 2PC	SPIN	4+TIP	LIGHT	4-8

Guides: Ceramic Insert

Take your favorite "Little Commander" along with his very own professional rig. (Get yourself one of our grown-up models and he'll match!) Designed up to

spec with our other Commander Series rods, it's paired up with the popular and dependable DL1 West Point Trigger Reel, and is pre-spoiled with 43 yards of 8lb. test line. Its 4', 10" size is perfect for the young-un, and makes catching bream and crappie a real man-sized tussle. 100% tough fiberglass, with Ceramic Insert guides, and the smart depth monitoring guides featured on all Commander rods.



All Duck Commander Rods Feature B'n'M's EXCLUSIVE "CHARTREUSE DEPTH-MONITOR WRAPS" At 12-Inch Intervals To Instantly Check Your Line Length.

ALL-PURPOSE RODS



ALL-PURPOSE RODS:

D. IM7 Graphite All-Purpose Crappie Wizard

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
CW75	7.5/2PC	SPIN	6+Tip	M	4-8

Guides: Dyna-Flo

Designed by Richard Williams, a renowned guide on Kentucky Lake, these rods are constructed with high

modulus IM7 graphite to provide a fantastic blend of strength and sensitivity for those who prefer a slightly stiffer action. The handle is made of genuine Portuguese cork for maximum sensitivity and a lightweight feel. Aluminum oxide spinning guides allow for great casting if that's your preference. This is a great all-purpose rod that will catch almost any species you desire.

E. Capps & Coleman All-Purpose & Wading Rod

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
CCW82	8'2PC	SPIN	7+TIP	M	4-8
CCW92	9'2PC	SPIN	7+TIP	M	4-8

Guides: One Tip Guide, and One Tie-Down

A great rod for casting or dipping, with a slightly stiffer action designed for wade fishermen. Wading for crappie is one of the fastest growing tech-

niques, second only to trolling. These rods feature a bottom mounted reel seat made of genuine Portuguese cork, blank made of IM6 graphite, and they are a great blend of strength and sensitivity. A great all-purpose rod.

F. Sam Heaton Super-Sensitive - REDESIGNED!

7-Foot Of Im-6 Graphite Strength And Sensitivity!

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
SHSS72n	7 FT/2PC	SPIN	7+TIP	ML	4-8

Guides: Dyna-Flo

One of the lightest, strongest and most balanced jig poles anywhere is now better than ever. For the

smoothest casting and retrieval, the Dyna-Flo guides are now even larger, and the tough Cork-Knob handle provides superior balance and a great grip. One of the most popular rods on the water, the SHSS72n is still supple, strong and sensitive.

G. Whitey Outlaw DOUBLE DUTY

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
WOD10	10 FT/2PC	POLE	1 TIEDOWN	M	4-8
WOD12	12 FT/2PC	POLE	1 TIEDOWN	M	4-8

Guides: One Tip Guide, and One Tie-Down

The Outlaw Double-Duty Takes Fishing Back To The Basics. It's a medium-action rod for big heavy hybrid

breed, monster shell-crackers & any size crappie. It's perfectly balanced with comfortable foam handle for all-day fishing. No reel needed, it's built on a tough & lightweight graphite blank, with one tip eyelet and one reinforced tie-down guide.

B'n'M Pro-Staff Developed & Tested!





CATFISH RODS

A. THE ORIGINAL Silver Cat

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
SCAT70S	7' /2PC	SPIN	5+TIP	M	15-30LB
SCAT80S	8' /2PC	SPIN	6+TIP	M	15-30
SCAT70C	7' /2PC	CAST	6+TIP	M	15-30
SCAT80C	8' /2PC	CAST	7+TIP	M	15-30

Type Of Guides: Ceramic Insert

We've been helping crappie fishermen catch more fish for years, now we are helping the catfisherman! The Silver Cat series is made of 100% fiberglass, and offers many features

only found in catfish rods at a much higher price point. The nylon cord grip will offer great, no-slip handling even with wet, slimy hands, and is durable enough for use in a rod holder. The super-slick ceramic guide inserts are framed by equally high-quality aluminum oxide alloy and will provide smooth line flow for heavy lines. The graphite reel seat will accommodate any size reel, and will keep it tight to the rod for maximum sensitivity. Finally, the glow-in-the-dark tip will help you see the lightest of bites during night-time fishing. The Silver Cat is a medium action rod, with a sensitive tip to maximize your catfishing efforts. As with all of our products, we believe sensitivity is the key to catching more fish, regardless of the species.

B. Silver Cat MAGNUM

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
MAG80C	8' /2PC	CAST	8+TIP	M	25-50
MAG70S	7' /2PC	SPIN	7+TIP	M	25-50
MAG10C	10' /2PC	CAST	9+TIP	HEAVY	25-50
MAG10S	10' /2PC	SPIN	8+TIP	HEAVY	25-50

Type Of Guides: Ceramic Insert

The Magnums are built on a unique blank made of a 90% carbon, 10% fiberglass blend for sensitivity and extra backbone. They feature a wrapped nylon cord grip for sure-handling;

super-slick ceramic guides, and a cat-fishin' tough graphite reel seat. These rods start with sensitivity to the smallest nibble, and finish with the backbone you need to haul in the monsters. The new models feature an 8-foot 2-piece casting rod, a 7.5-foot 1-piece casting rod; a 7-foot 2-piece spinning rod, and the newest 10-foot models come in both spinning and casting configurations. Whichever style you prefer, you'll find B'n'M's quality, workmanship and bullet-proof warranty is with you all the way.

C. Silver Cat Magnum PRO-STAFF BUMPING ROD

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
BUMP70C	7' /1PC	CAST	9+TIP	H	25-50

Guides: Stainless Steel

Our monster catfish catching Bumping Rod just got better! This version provides a stiffer blank than the

original and a stainless steel tip eyelet designed to handle the abuse that swifter current and 80+ pound catfish put on it. Bumping is the fastest growing technique in catfishing and is a technique used a majority of the time by Pro fishermen on rivers like the mighty Mississippi.

D. NEW REDESIGNED SILVER MAGNUM 75

Our best-selling Magnum rod just got better!

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
MAG75C	7.5' /1PC	CAST	8+TIP	M	25-50

Guides: Steel

We are constantly looking for ways to improve our rods and with the help of our Pro Staff, we have done this with our

Magnum 7.5 ft 1 piece rod. We have added a cork handle, aluminum reel seat, and solid steel eyes the entire length of the rod. No more inserts popping out! This has become the favorite anchoring rod for our Pro Staff and it will be yours as well!

"...the best looking rods on the water..."



A. 3-Way Wired Swivels

George Young Jr., 3-Way Wired Swivel, this swivel is one tough dude! With it's 150-lb test breaking strength, it can be used for your smallest catfish to your largest - and it's also great for those saltwater monsters!
ITEM: GYWSW

B. 3-Way Bumping Swivels

George Young Jr., 3-Way Bumping Swivel, the name tells it all! I cut my teeth bumping the mighty Mississippi with this swivel, and it's also great for any application where a 3-way swivel is needed; bumping, anchoring, drifting or dragging and many more.
ITEM: GYBMSW1

C. Pro Series 3-Way Swivels

George Young Jr., Pro Series 3-Way Swivel - The pro series has it all when it comes to 3-way swivels! Unbelievable flexibility and with the chain swivel added, you can bet you'll have no twist and tangles! This swivel is used by pros around the country.
ITEM: GYBMSW2

D. Chain Swivels

George Young Jr., Chain Swivel - This 125-lb test chain swivel is small but strong! That means less drag in the water, and it will definitely keep the twist out of your line.
ITEM: GYCHSW

E. Sinker Slide

George Young Jr., Catfish Sinker Slide - These sinker slides are great for several applications; from anchor fishing, drift fishing and more. The quick snap on the slide allows the angler to change weight sizes as conditions change, without retying your whole rig.
ITEM: GYSLIDE

F. Pro Series Sinker Slide

George Young Jr., Pro Series Sinker Slides are for that angler that wants to go the extra mile. This sinker slide is great for any application that the regular sinker slide is used for. This pro slide is made on a wire leader, keeping the slide from rubbing on your main line.
ITEM: GYWSL



G.



Catfish Hooks

George Young JR Catfish Hooks are super strong and super sharp! And the offset is sure to hit its mark.
ITEM: 3/0: GYHOOK3 / 8/0: GYHOOK8 / 9/0: GYHOOK9

Lead Sinkers

THE REAL DEAL!

Made in the U.S.A. from 90% recycled lead. Three styles to match your catfishing technique, and in a wide assortment of weights for precise bait presentation.

ONLY AVAILABLE ONLINE OR BY PHONE ORDER



A. BANK SINKERS

2 - POUND BAG. Available in 1, 2, 3, 4, 6, 8, 10, and 12-ounces
ITEM: BS

B. CANNON BALL SINKERS

2 - POUND BAG. Available in 1, 2, 3, 4, 6, 8, 10, and 12-ounces
ITEM: CB

C. NO-ROLL SINKERS

2 - POUND BAG. Available in 1, 2, 3, 4, 6, and 8-ounces
ITEM: NR

TELESCOPIC POLES



TELESCOPIC POLES

A. New! And Old! The Original BreamBuster

ITEM	LGTH.	PC.
BB9	9'	3
BB10	10'	3
BB11	11'	4
BB12	12'	4
BB14	14'	4

Yes, you read it correctly... we are bringing back the original design for the oldest bream and bluegill pole on the market. This is the genuine BreamBuster design made of 100% lightweight fiberglass, a leatherette wrapped handle for comfort in your hands, and the cylindrical shape design that maintains the original action that makes catching bluegills fun! Each section is individually "flocked" to prevent sections from sticking.

The eyelet is wrapped with thread for the best sensitivity. Remember the good ole days fishing with your Dad? Well, they're back.

B. Black Widow ReadyRig

ITEM	LGTH.	PC.
BW3RR	10'	3
BW4RR	13'	4
BW5RR	16.5'	5
BW6RR	20'	6

Line, Hook, Float and Sinkers, Ready-To-Go. Convenient Shrink-Wrap Unit for Hanging Display. Available in 10', 13', 16.5' and 20' Lengths 100% fiberglass. Low end price point. Glossy black w/red accent stripes. Fiberglass reinforced joints. Metal eye tip. Line keeper. 25' of 10# Test Line, BB Shot Sinkers, Hook, Cigar Float. Shrink-Wrap Hanging Card.

Item:

BW3RR
BW4RR
BW5RR
BW6RR

Rig:

Size #4 Gold Aberdeen Hook, 1½", with Cigar Float
Size #1 Gold Aberdeen Hook, 2½", with Cigar Float
Size #1 Gold Aberdeen Hook, 2½", with Cigar Float
Size #1 Gold Aberdeen Hook, 2½", with Cigar Float

C. Black Widow

With Color And Graphics!

ITEM	LGTH.	PC.
BW3	10'	3
BW4	13'	4
BW144	14'	4
BW5	16.5'	5
BW6	20'	6

100% fiberglass. Low end price point. Glossy black with enhanced color graphics. Fiberglass reinforced joints. Metal eye tip. Line keeper.

D. Vintage Little Jewel

ITEM	LGTH.	PC.
LJ9	9'	3
LJ10	10'	3
LJ11	11'	4
LJ12	12'	4

BEST SELLER! Makes catching them fun! Enhanced graphics. 100% fiberglass. Ultra lightweight. Fantastic action. Solid glass tip section, EVA foam handle. Reinforced joints. Line Keeper.

E. Vintage Little Jewel ReadyRig

Our Most Famous Bream Pole. Ready To Fish!

ITEM	LGTH.	PC.
LJ10RR	10'	3
LJ11RR	11'	4
LJ12RR	12'	4

Furnished with toothpick float, 20' of 8 lb test line, BB shot sinker and a Size 6 Gold Aberdeen Hook in a shrink wrap hanging card. Enhanced graphics, 100% fiberglass, solid fiberglass tip, EVA handle and line keepers make this a great value!

F. Graphite Little Jewel

ITEM	LGTH.	PC.
GLJ10	10'	3
GLJ11	11'	4
GLJ12	12'	4

Best Seller! Graphite!

This pole offers the same fun as its fiberglass sister, but the graphite construction allows more backbone with the same fantastic action. Ultra-Ultra Lightweight. Reinforced joints. EVA Foam Handle. Line Keeper.

G. Crappie Duster

Excellent Backbone & Balance. Hot Graphics!

ITEM	LGTH.	PC.
CD103	10'	3
CD114	11'	4
CD124	12'	4
CD145	14'	5

This is the Classic, All-Round Telescopic Pole for the traditional vertical fisherman. 100% fiberglass. Lightweight. Medium to light action. 10 1/2" EVA handle. Line Keeper.

H. The Skeeter Pole

ITEM	LGTH.	PC.
SK10	10'	3
SK11	11'	4
SK12	12'	4
SK14	14'	4

A colorful no frills LIGHT WEIGHT pole, with a delightful LIGHT action and SUPERB BALANCE that is so desirable for folks that like the lighter tip action for bream and crappie. Color coded to length and comes with line keepers. The 14ft. model is the lightest, best-balanced pole in this length we have ever seen. Proven to be a best-seller along with the other lengths.

I. The Cadillac

ITEM	LGTH.	PC.
DAK103	10'	3
DAK124	12'	4
DAK155	15'	5

100% fiberglass. Lightweight. Well balanced. Line Keeper. Extra long EVA handle for balancing under forearm and for comfort.

J. The Cadillac Combo

ITEM	LGTH.	PC.
FCDC102	10'	2
FCDC124	12'	4
FCDC145	14'	5

Line-Through-Pole Convenience!

100% fiberglass. Lightweight. Well balanced. Extra long EVA handle, PLUS line-thru-the-center convenience. 30' mono w/swivel.

K. Fish-Pole Reel Combo

ITEM	LGTH.	PC.
FPC102	10'	2
FPC123	12'	3
FPC143	14'	3

Another Best Seller!!

100% fiberglass. Telescopic. Redi-rigged fish pole reel with 30' mono w/swivel. Line thru pole convenience. Includes wire threader.



BAMBOO



A. Sunny's One-Piece Bamboo Poles

Custom Selected and Cured. A BnM Exclusive!

ITEM	LENGTH	PC. BDL.	BDLE. WEIGHT*
TU10	10	50	21 lbs.
TU12	12	50	28 lbs.
TU14	14	25	20 lbs.
TU16	16	25	25 lbs.
TU18	18	25	31 lbs.
TU20	20	25	38 lbs.

China bamboo - Japanese quality - compares favorably with our former SHELLCRACKER series. The only difference: these do not have spool handles. Based on my belief that a quality bamboo

pole could be grown and processed in Mainland China, I tried several times to get local growers to select and process the bamboo according to my guidelines. I wanted a large-butted, short-jointed bamboo pole that had been both properly fire-hardened and straightened with accurate selection to provide excellent balance and action. Unfortunately, I never received a shipment that remotely matched the samples I approved.

After these experiences, I got in touch with a longtime friend of mine in Taiwan, Sunny Tu, and with his understanding of bamboo we made a joint venture. My promise to Sunny was this, "Sunny, you make the quality bamboo poles I want, and I will buy all you can make, plus, I will even name them after you." Thus, "Sunny's Pole" was born.

With this line, I can finally say that B'n'M has a "Japanese quality" pole at a "China price." Let me know what you think.

- Buck Simmons

B. Jointed Bamboo Poles

ITEM	LENGTH	PACK	WT.
T-102	10' 2 pc.	2 doz.	10 lbs.
T-123	12' 3 pc.	1 doz.	9 lbs.
T-143	14' 3 pc.	1 doz.	11 lbs.
T-163	16' 3 pc.	1 doz.	14 lbs.

Shrink packed with header. Fire-hardened and green cured to eliminate cracking and splitting. All lengths approximate. "T" Quality bamboo. Aluminum rolled edge slip ferrules. Beautiful mahogany finish, eye tip.

C. "TL" Rigged Bamboo Poles

ITEM	LENGTH	PACK	WT.
TL-82	8' 2 pc.	2 doz.	8 lbs.
TL-102	10' 2 pc.	2 doz.	10 lbs.
TL-123	12' 3 pc.	1 doz.	9 lbs.
TL-143	14' 3 pc.	1 doz.	11 lbs.

Bream rigged "T" series poles. Excellent promotional or premium item.

Bamboo Handled Frog Gigs

A Top Seller...

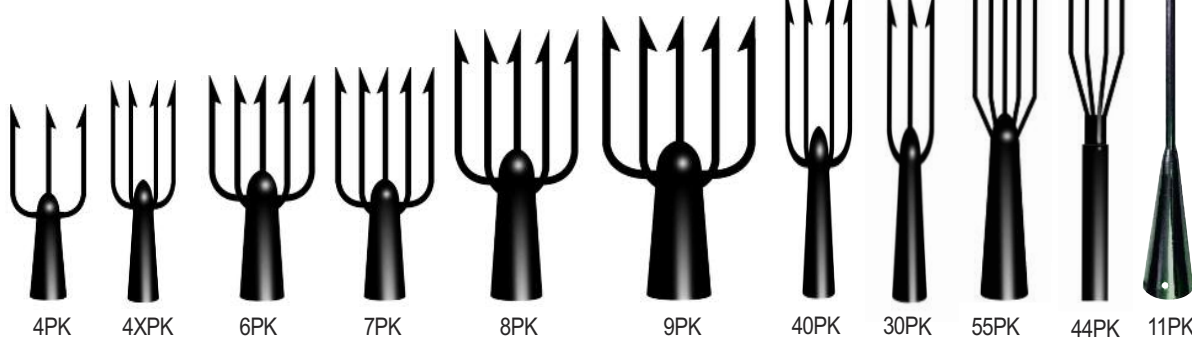
A practical way to offer reasonably-priced gigs with handles. 2 piece 8ft, 8in handle with slip ferrule. Shrink packed, 10 lbs. • 12/carton

ITEM: 2B

Spear Handles

Premium Grade...

Guaranteed not to split, crack or warp. Pretapered bamboo. Banded handle. Rubber crutch grip.



GIGS N SPEARS

Stainless Steel Frog & Fish Spears

Serious "Stickin' Power"

We re-created our most popular sized frog and fish spears in brilliant and durable stainless steel. They've been a big hit! Hand-forged to our specifications with needle-sharp points and barbs, these spears are a "lifetime investment" for the spear fisherman, and designed to perform for generations to come. Spear Handles sold separately.



ITEM	TOTAL LGTH.	TOTAL WID.	TINE LGTH.	TINE DIA.
4XPKS	7"	3 1/2"	4"	3/16"
6PKS	7"	3 1/2"	3 1/2"	3/16"
7PKS	8 1/2"	5"	5"	1/4"
11PKS	11 1/2"	na	8 3/8"	1/4"

Stainless Steel Flounder Spear

Our Stainless Gigs set the bar high, and this Spear easily reaches the mark. Really good lookin', and tough enough for your grandkids to enjoy and remember you by.



ITEM: 11PKS

Frog Gigs & Fish Spears High quality, best sellers...

Acetylene welded at the seams. Hand forged spring steel, needle-sharp points. Premium grade. Conveniently skin packed.

ITEM	TOTAL LGTH.	TOTAL WID.	TINE LGTH.	TINE DIA.
1PK	5"	1 1/2"	2 1/2"	3/32"
2PK	5"	1 3/4"	2 1/2"	3/32"
3PK	6"	2 1/4"	3"	3/16"
3XPK	7"	2 1/2"	4"	3/16"
4PK	9"	3 1/2"	5"	9/32"
4XPK	7"	3 1/2"	4"	3/16"
6PK	7"	3 1/2"	3 1/2"	3/16"
7PK	8 1/2"	5"	5"	1/4"
8PK	10"	6"	6"	5/16"
9PK	12"	6 1/2"	7 1/2"	5/16"
11PK	12"	N/A	8 3/8"	1/4"
30PK	8 3/8"	3 1/2"	3 1/4"	1/8"
40PK	8 3/8"	4"	4"	1/8"
44PK	7 1/2"	1 1/2"	4"	1/8"
(Cane Pole Frogger)				
55PK	8 3/8"	2"	5 1/4"	1/8"
(Commercial Frogger)				





A. West Point Trigger Reel

This is a fantastic little reel that can accomplish big things! Weighing only 5.5 oz, this trigger spin reel is pre-spooled with 43 yards of 8 Lb test line. And, for an ultralight reel, it packs a hefty 4.7:1 gear ratio to bring 'em in. Stainless steel reel cap adds durability. Though designed for fishermen of all skill levels, this is a great reel for beginner fishermen, and has withstood the test of a 7 year old who is rough on equipment... very rough! Left hand retrieve. Line capacity: • 6lb/50 yards • 8lb/40 yards (furnished) • 10lb/25 yards

ITEM: DL1

B. West Point Spinning Reel

The West Point Spinning reel is a 3 ball bearing reel that's designed for light freshwater applications. Weighing only 5.2 ounces, it works great with ultra-light rods and jig poles. • Quick-Change right or left hand retrieve • 4.7:1 gear ratio • Cast aluminum spool with 8 lb. test line • Spare graphite spool • Smooth front drag system • 4 lbs./150 yds., 6 lbs./100 yds., 8lbs./70 yds.

ITEM: BM050

C. ProStaff Spinning Reel

It doesn't say PRO-STAFF for nothing... Smooth action, tough performance, and lots of fun, this little workhorse has a silky-smooth drag for longlining, spider rigging, or any trolling technique. Featuring a stainless steel cap and options for both right- and left-hand retrieves. 5BB (4+1), 5.1:1 gear ratio, with line capacities of: 4lb/220yds, 6lb/150 yds, or 8lb/100 yds.

ITEM: PRO100

D. Buck's Mini-Reel

Weighs only 3 oz.. Measures only 1-1/4" x 3-1/2"
 • Powerful 3.6:1 gear ratio • Anti-reverse lever • Holds 50 Yards of Line. • Audible bait clicker • Tension Control • Quick change right or left hand retrieve.

ITEM: BMR1

E. Quick-Change Crappie Reel

This is really neat little reel that offers the ability to quickly change out line for customers who use pony spools. Great price point, and something unique that is not offered by any competitor. Patented.

ITEM: QC1

F. Quick Change Reel Vertical Mount

As with our QC1, this is a neat little reel that offers the ability to quickly change out line for customers who use pony spools. This model, though, is vertically mounted like our FR2. Simply cut two notches in the spool as per the instructions, place it in the reel cradle, and you're ready to go! This reel will allow you flexibility in your line choice, and provide you more feel with the line resting on top of your fingers if you choose. Mount this reel for left or right hand retrieve. Great price point!

ITEM: QC2

G. Buck's Best U.L. Crappie Reel

Small and Combative!

Lighten your crappie rig for all day vertical jigging with these great little reels. Made of crush resistant ABS material, these reels have 2BB to ensure smooth operation and will allow you to set the drag for optimal rod performance. Weighs just 1.6 oz.!

Gear ratio: 1:1 • Spool diameter: .75 in.

ITEM: BAN01

H. Universal Pole Reel

Universal design fits all poles.

Flat design lays close to pole. Nylon construction
 • Fingertip drag • Tape-down reel foot • 1:1 ratio

ITEM: NCP33

I. Buck's Best Ultra Lite Crappie Reel 2

Our best-selling reel: now 30% bigger!

This light reel is great for all-day jigging. Made of crush resistant ABS material, this reel has 2BB to ensure smooth operation and will allow you to set the drag for optimal rod performance!

LINE CAPACITY:

6lb test: 75 yards / 8lb test: 35 yards

10lb test: 30 yards

ITEM: BAN02

J. West Point Crappie Reel

This Classic Is Now A Better Deal Than Ever!



Our West Point Crappie Reel – a staple for all crappie fishermen – has been re-tooled for 2013 to provide smoother and more accurate gear action. The audible bait alarm will let you know of the lightest of strikes, and the anti-reverse will ensure no reel movement.

ITEM: FR2-V

ACE ANCHORS – A GREAT OLD FAVORITE HAS A NEW HOME WITH B’N’M FISHING!



ACE DECOY ANCHORS are made to save time, reduce tangle, and keep from wearing the paint off necks and beaks of decoys.

GREENHEAD GEAR Quick-Fix Cord is recommended to attach anchor to decoy. Line does not have to be exact, the rubber tubing will give you the play needed to make an attachment to front or rear keel.

Numerous unsolicited testimonials and editorials from U.S. and Canadian duck

hunters and hunting journals have rated Ace Decoy Anchors as THE BEST tangle-free anchors on the market today. Ace Decoy Anchors are the fastest, easiest way to put out and take up decoys. Along with eliminating tangled lines, Ace Decoy Anchors save time and prevent decoy paint wear and chipping when bagged.

- Work on decoys with keels
- Are great for short neck or painted decoys
- Hook with ease to keel without manipulating decoy or changing hands
- Eliminate wrapping around neck/beak, damaging paint
- Eliminate falling into bag and getting tangled
- Are made for easy retrieval and setting out
- Feature heavy duty rubber tubing with replacement tubing available
- Work great with GREENHEAD GEAR™ Quick-Fix Cord

Hold decoy in left hand near neck, head facing out, keel facing right. Using right hand wind line on keel. The tubing does not have to be stretched to it's limit, sometimes very little stretching is needed to make a firm attachment to keel. A line is attached with knot to the bottom of anchor. This makes it easier to remove anchor when wearing gloves or in wet conditions.

ITEM: ADA4 (4oz.) • TEM: ADA8 (8oz.) • ITEM: ADASTRAP (Replacement Straps)



B'n'M Logo Stickers

Whether you fish for crappie or cats, you can show your B'n'M colors on your truck or boat. Thermal Die-Cut pressure decals are cut from durable, colorfast vinyl. These have no background panel, so they look painted-on! Choose your decal according to the brightness or darkness of your background.

7" wide, 5" tall.



ITEM: DECALCLEAR (light surfaces)

ITEM: DECALDARK (dark surfaces)

Promotional Banners

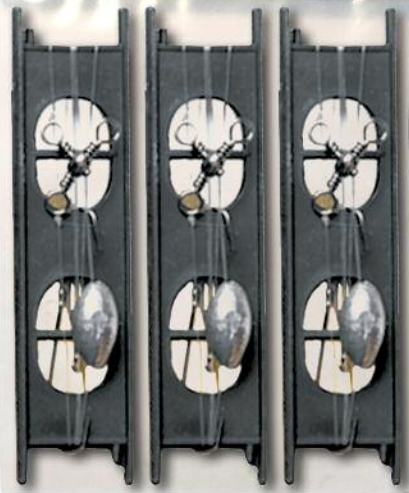
Hang B'n'M with pride at your next business or social event! High-quality 7' wide x 2' tall Vinyl Banner with grommets and hanging twine.

ITEM: PB1



Capps and Coleman Minnow Rigs

Catch crappie like Eight-Time National Champions Ronnie Capps and Steve Coleman! This is the exact rig used by the team that has garnered over \$1.3 million in tournament winnings and has been named Angler Team of the Year SEVEN times. These rigs are precision tied for the best balance to minimize line twist and create a near perfect live bait presentation. Each rig is created for your exact need to catch crappie at any depth or trolling speed throughout the year. The Eagle Claw #2 Type 214 EL hooks (2 on each rig) will minimize lost fish..... and lost rigs from snagging. Choose your rig based on the depth you desire to fish, tie to your line, and you're ready to go. These rigs will save you time and energy (approx 15 minutes each) and will allow you to keep your minnows in the water to CATCH MORE CRAPPIE. The directions on the back will tell you everything you need to know.



SIX RIGS PER PACK

ITEM#	WEIGHT	LINE	TOP LENGTH (FROM SWIVEL)	BOTTOM LENGTH (FROM SWIVEL)	TROLLING WATER DEPTH
MR14	1/4 oz	10 lb	8.5 inches	20 inches	2 - 7 ft
MR38	3/8 oz	10 lb	8.5 inches	20 inches	2 - 7 ft
MR12	1/2 oz	12 lb	9 inches	22 inches	7 - 12 ft
MR34	3/4 oz	15 lb	1 inches	28 inches	12 - 18 ft
MR10	1 oz	15 lb	11 inches	32 inches	18 - 25 ft

Note: All bottom lengths are measured from swivel to sinker. There is an 8" leader from sinker to hook #2, but your trolling speed will determine exact depth.

The MR14 (1/4 oz) is a great rig for casting and retrieving slowly under a slip bobber! You will catch a lot of fish with this method! For best results, tie the rig to our Float and Fly rod designed for this exact technique, the FFCS8!

Be sure to use a bobber that is visible from distances, and will support the 1/4 oz weight.



Slabmaster Crappie Saver

Tired of your crappie not fitting into your checker? Have you ever wondered the age of your crappie? How much does it weigh? Whether you are a tournament fisherman or casual fisherman, this crappie checker is for you. After years of exhaustive research and record-keeping, Ronnie Capps has designed the ultimate checker that will be the Last Crappie Checker you will ever need. Look at these features:

Oversized Design: Current crappie checkers on the market have one major flaw: they simply aren't big enough! Our oversized checker allows measurement up to 16 inches.

Air Bladder Deflation Guide: Keeping your fish alive until tournament weigh in is a challenge. Your best bet is to deflate the air bladder. But, where is the air bladder? Easy: Simply place your crappie into the Slabmaster Crappie Saver, and measure the length. Keeping the fish properly aligned in the checker, take your length measurement and correspond it to the ADG. Insert a needle (at a 45 degree angle), and press. The air bladder is deflated, and the fish wins you that coveted championship.

Estimated Weight: Find the approximate weight of your fish.

Estimated Age: Estimate the age of your fish based on years of exhaustive research. You'll be surprised at how long it takes a crappie to reach 3 pounds!

Made of extremely durable ABS plastic, in easy-to-see orange.

ITEM: LCC1

Pinned Oyster Knives

Packed 1 dozen to cardboard carton
 • 25 dozen to case • 4" stainless steel blade with wood handle • 2-1/2" stainless steel blade with guard & wood handle.

ITEM: 5047 (w/ guard)
 5047 PK (w/ guard, skin packed)
 6000 PK (w/o guard, skin packed)



Anytime, Anyplace, Any Water Crappie!

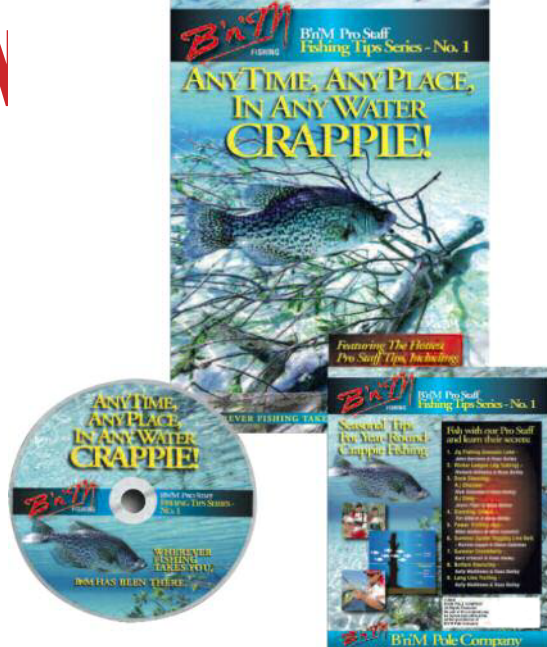
Pro-Staff Training DVDs

These spectacular Teaching DVDs (really, they are) utilize tutorials, diagrams, and on-the-water footage to educate the casual fisherman about the newest (and oldest) techniques of catching crappie in any condition. Covering many different techniques, these DVD's are professionally produced and edited by Russ Bailey, host of the popular TV show "Brush Pile

Fishing". Each segment includes diagrams, how to, and (3) tips for each technique, and each segment is conducted with a different Pro-Staffer from B'n'M. They cover a wide variety of products and manufacturers, not just B'n'M.

From vertical jigging to pulling summertime crankbaits, these DVDs will help you catch more crappie.

N



Anytime, Anyplace, Any Water CRAPPIE NO. 1

Our first release broke ground by using tutorials, diagrams, and on-the-water footage to educate casual fisherman about the newest (and oldest) techniques of catching crappie in any condition. Covering (9) different techniques, this DVD is professionally produced and edited by Russ Bailey, host of the popular TV show "Brush Pile Fishing". Each segment includes diagrams, how to, and (3) tips for each technique and each segment is conducted with a different pro staffer from B'n'M. It covers a wide variety of products and manufacturers, not just B'n'M. From vertical jigging to pulling summertime crankbaits, this DVD will help you catch more crappie.

ITEM: AC-1

No. 2:

Anytime, Anyplace, Any Water CRAPPIE NO. 2

Folks said our first DVD was terrific, but "Number Two" has kicked it up a notch for sure. This instructional video series sets a whole new standard for Crappie Fishing, putting you in the seat with the best in the business - the B'n'M Pro Staff. Go fishing with Russ Bailey, Roger Gant, Kent Driscoll and host of other Pro Staffers as they use tutorials, diagrams, and on-the-water footage to teach you the newest (and oldest) techniques of catching crappie in any condition. "No. 2" covers 10 different techniques that they've mastered to find and catch crappie in any water, in any spot, in any time of year. Filled with great diagrams to illustrate every point, it's just like being in the boat with the best. From shallow water trolling to deep-water winter bottom bouncing, this DVD reveals all the secrets the Pro's use to win tournaments!

ITEM: AC-2

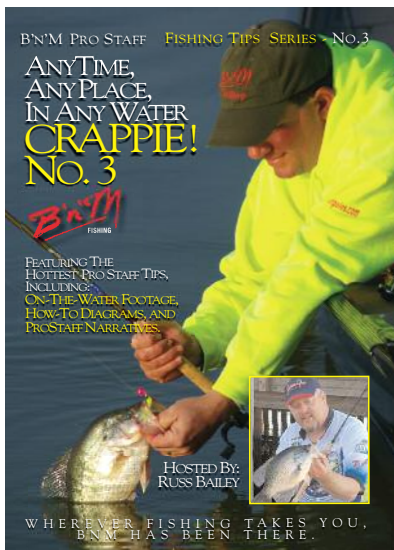


No. 3: Anytime, Anyplace, Any Water CRAPPIE NO. 3

GETTING BETTER (AND SMARTER) EVERY YEAR

This latest new introduction "No.3" adds even more to your "crappie-cation" with exclusive techniques for fishing bridges to brush, Winter thru Summer, and everything in between. Russ Bailey and nine of our other Pro-Staffers take you to "school on the water" to show you the techniques of the best. Like our other DVD's, this tutorial includes graphic diagrams to show you exactly what works, and then takes you to the water for a hands-on demonstration and tips of the trade. In this adventure you'll learn Fall Transition Crappie, Fall Bridges, Okeechobee Weeds, Winter Stick Baits, Winter Long Line Trolling, Spawning Crappie - "Deep and Shallow", Casting for Crappie with the Buffet Rig, Fishing the Bushes, and Summer Gills.

ITEM: AC-3



ITEM	VIDEO	LGTH.
AC-1	FISHING TIPS - No.1	2HR
AC-2	FISHING TIPS - No.2	2HR
AC-3	FISHING TIPS - No.3	2HR

NEW FOR 2018



BLACK OR RED LONG-SLEEVE TEES

All-Black, Gildan 100% Ultra-Cotton long-sleeve Tee Shirt with B'n'M Splash Logo on breast and across the back. Comfortable to wear, good-looking, and easy to care for. Wear your B'n'M Colors with pride! SIZES: M, L, XL, 2XL, 3XL

ITEM: BLACK- LS-TEE
RED- LS-TEE

NEW BROWN SLICK-OILED HAT

Our Slick-Oiled cap looks and feels like a great old friend. Beautifully weathered and distressed, this sturdy cap has the character of a vintage bomber jacket - the real deal. One size fits all, but especially good for larger sizes!

ITEM: C5



FISH EAT LIVE SHIRTS

It's very simple: Go Fishing, Eat Fish, and Live longer! Now, you can show your fisherman's pride with these great new shirts at an affordable price. If you prefer a great moisture-wicking material, we offer that in a long or short sleeve version. But, if plain old, gray cotton is your preference, we can certainly help you out with that, too! Subliminal dyed shirts.



ITEM SIZE

SHORT SLEEVE TEES,
GRAY, 90% / 10% COTTON POLY:

FELTEE-M	M
FELTEE-L	L
FELTEE-XL	XL
FELTEE-2XL	2XL
FELTEE-3XL	3XL



COOL-MESH HAT

Cool Is The Rule!
Now you can display your favorite logo in cool-mesh comfort. One size fits all. Olive and Khaki combo.
ITEM: C3



D. Low-Crown Hats

Low-Crown, Unstructured 6-panel Baseball-Style cap. Khaki or Olive Green, one size fits all with buckle adjustment.
Khaki Cap ITEM: C1 Olive Cap ITEM: C2
NEW PINK! ITEM: C4

E. SunVisors

Adjustable, one-size-fits-all construction, and machine washable. Cool!
ITEM: SVCAMO, SVBLAZE, SVRED



B'n'M Gift Cards

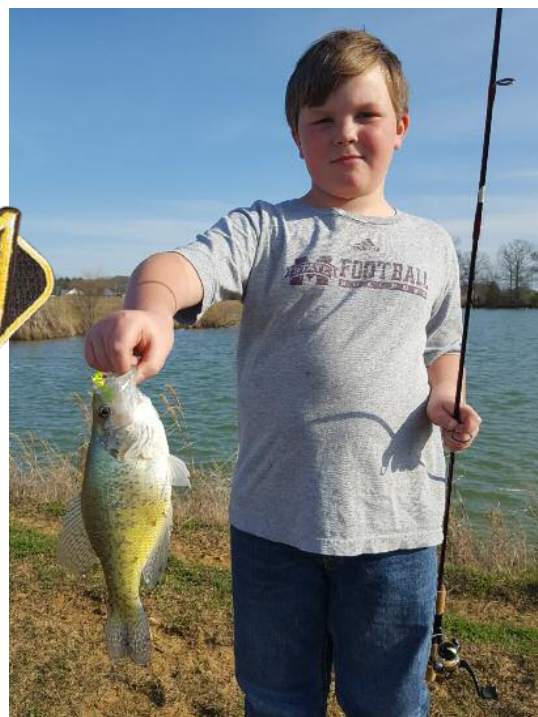
ALWAYS THE RIGHT SIZE AND COLOR!

If you're not exactly sure what the crappie angler in your family needs or desires, purchase one of our gift cards. Available in amounts up to \$500, the gift card will ensure that your angler gets exactly the product that meets his or her technique and fishing application.



B'n'M Logo Patch

Stitched in full red/black color. ITEM: PATCH



B'n'M Fishing Club

CHECK US OUT ONLINE AND JOIN THE B'N'M FISHING CLUB!

Welcome to the brand new B'n'M Fishing Club. For every dollar you spend with us, you earn points toward special B'n'M Licensed products - like hats, shirts sportswear and more. Earn enough points and pick the item you wish to redeem the points for. Check it out on our website and join the B'n'M Fishing Club... Just another way to say thank you for doing business with B'n'M Poles, America's Premier Crappie Fishing Outfitter.

TECHNIQUE:	Lightweight	Balance	Light Action	Medium Action	Stiffer Action	Sensitivity	Strength	Durability	Cost Effective
Vertical Jigging Shallow	BBUL/BBULBS SHSS/BGJpN SHSS-BS	BBULBS/SHSS BGJpN/CWRB/GOLD SHSS-BS	BGJpN/BCCR	SHSS	BULT/CWRB/GOLD CW/SE/FFTH	SHSS-BS BBULBS/BBUL/BGJpN CWRB/SHSS/GOLD	BRUX/CWRB/GOLD CW/SHSS/WPCR SHSS-BS	WPCR/CJ/BRUX CW/CWRB/GOLD SHSS-BS	WPCR/CJ BGJpN
Vertical Jigging Deep Water	BBUL/BBULB SHSS/FFCS SHSS-BS	BBUL/BBULBS SHSS/BGJP/GOLD SHSS-BS	RG/ BGJpN/BCCR	FFCS/FFTH SHSS92/SHSS72 SHSS-BS	CW /BRUX/GOLD	SHSS-BS BBULBS/BBUL/BGJP CWRB/SHSS/GOLD	BRUX/CJ/CW GOLD SHSS-BS	WPCR/CJ/BRUX CW/CWRB/GOLD SHSS-BS	WPCR/CJ BGJpN
Vertical Jigging Heavy Brush	BULT/BRUX SE/BGJpN/SHSS/BS	FFTH/BBUL/SHSS SE/SHSS-BS	BGJpN/BCCR	SHSS/SHSS-BS	BULT/CWRB CW/SE/FFTH	SHSS/CWRB/CW SE/SHSS-BS	BRUX/WPCR CJ/SHSS-BS	BRUX/WPCR CJ	
Dock Shooting	410/SS/SP SHSS72 /SSD60	410/SS/SP SHSS72/SSD60		SS/SP SHSS72/SSD60		410/SS/SP SHSS72/SSD60	410/SS/SP SHSS72/SSD60	410/SS/SP SHSS72/SSD60	410/SS/SP SHSS72/SSD60
Float/Bobber Fishing	CW/CWRB FFCS/FFTH	CW/CWRB FFCS/FFTH	BBUL/BBULBS BGJpN	FFCS/FFTH	CW/CWRB BRUX	BBUL/BBULBS SHSS/SHSS-BS	CW/CWRB WPCR /BRUX	CW/CWRB WPCR/CJ	WPCR/CJ
Casting	SP/SC/SS/CW75 SHSS72/BULT/410	SP/SC/SS/BULT FFCS/SHSS72/FFTH	RG/SHSS72 SHSS72/410	SP/SC/SS FFCS/FFTH	BULT/CW75	SP/SC/SS/CW75 SHSS72/BULT/RG	BULT/FFCS 410	BULT/FFCS/FFTH SP/SC/RG/410	410/SP/SC FFCS
Trolling - Jigs	BGJpN/CCT	BGJpN/CCT PST	BGJP/CCT	WPCR	PST/BRUX/PT	BGJpN/CCT PST/WPCR	PST/WPCR/PT CCT/BGJpN	PST/BRUX WPCR/PT	WPCR/BGJpN
Spider Rigging	CW/PST/WPCR BRUX/GOLD	CW/PST	BGJpN/CCT	WPCR	CW/PST/GOLD PT	CW/CCT/GOLD	CW/PST/PT BRUX/GOLD	CW/BRUX/WPCR GOLD/PT	WPCR CW
Trolling/Pulling Crankbaits	PST/CW	PST/CW		WPCR	PST/CW/PT	PST/CW	PST/CW/PT WPCR /BRUX	PST/CW/PT WPCR/BRUX	WPCR PST/CW
Bottom Bouncing	PST/CW	PST/CW		WPCR	PST/CW BRUX/PT	PST/CW	PST/CW/PT	PST/CW/PT BRUX/WPCR	WPCR/PST CW
Long-Line Trolling	CW	CW/PST		WPCR	CW/PST	CW/PST	WPCR/CW/PST	WPCR/CW/PST	WPCR CW
Side Pulling	RG series	RG series	RG series			RG series	RG series	RG series	RG series

Vertical Jigging – Shallow Water: The act of fishing with pole in hand, using a slight twitching motion to move jig in a manner that entices fish to bite. This is a very effective technique when fish are holding in shallow water, usually during the spawning season. The ideal rod for this technique is lightweight and balanced to reduce fatigue, and possesses a tip that is “fast” for light bites. However, the tip must also be balanced for proper bait presentation. A tip too loose will cause the jig to flail. Longer poles reduce fish spooking, especially in clear water.

Vertical Jigging – Deep Water: The act of fishing with pole in hand, using a slight twitching motion to move jig in a manner that entices fish to bite. The ideal rod for this technique is lightweight and balanced to reduce fatigue, and possesses a tip that is “fast” for light bites. However, the tip must also be balanced for proper bait presentation. A tip too loose will cause the jig to flail. Because fish are holding in deeper water (usually pre or post spawn), a shorter pole can be used.

Vertical Jigging – Heavy Brush: The act of placing your jig or bait presentation, as described in “Shallow Water” or “Deep Water”. However, your rod tip will experience extreme abuse employing this technique. Additionally, a more forceful retrieve may be necessary, which will require additional backbone since you may be pulling fish over underwater limbs and brush. Heavier line is recommended.

Dock Shooting: This is the act of launching a jig, in a manner similar to a slingshot, under a dock where fish will usually hide on bright and hot days. By opening the bale of your spinning reel, hold the jig in your hand and pull backwards until rod is bowed. Then, launch the jig under the dock structure. Be sure to hold the jig carefully so the hook doesn't set in your hand! This one can be a little tricky, but extremely productive. For best results, your short, ultra-light rod should have increased backbone for better accuracy. A single section rod will have better parabolic action than a multi-section rod.

Float/Bobber Fishing: Ah, the time honored tradition of using a float. This is the act of either casting or long-polling, using a float above the bait presentation. Your rod will need a tip-top large enough for your bobber-stop (usually a thread or foot-ball-shaped piece of plastic) to be retrieved and cast without interference.

Vertical Trolling Jigs or Minnows: The act of pulling jigs or minnows at an extremely slow speed. Your rod and line almost appear as if you are standing still and vertical jigging. Because of this, your rod should possess many of the attributes of a vertical jig pole to detect light bites. And, because this is a slow technique, backbone becomes slightly less important. This technique is great during high winds, as the lighter pole will reduce the bouncing of your jig or minnow, and keep you in the

“strike zone”. Our Pro Staff team of Capps and Coleman believe this is the most effective technique, and their six National Championships proves their case.

Crankbaiting is a super aggressive technique allows you to cover alot of water fast, plus wind is not a factor. Pulling speeds range from 1.2-2.2 mph depending on the mood of fish. Cranks have a tendency to catch the larger more aggressive crappie. I pull 8 cranks at one time unless state laws limit # of poles. The PST Series has the backbone and tip stiffness to support this fast paced style of trolling. I start with rod holder #1 towards front of boat with PST143, #2 PST122, #3 PST102, # 4 PST82. The 2ft line separation allows you to cover a wider swath and helps reduce tangling.

Long Lining or Pulling - great technique for covering alot of water, ideal speeds run from .7-1.2mph. Most anglers fish one man in the front of the boat using 2 14ft PST/CCT + 2 16ft PST/CCT. The front angler uses longer poles vs rear angler to cover a wider area plus avoid tangles. The rear angler fishes directly out the back of the boat with 4 8ft PST or 4 RW 7.5ft poles. Speed and jighead size determine the depth the baits run. Most anglers tie two jigs 36” apart and cast 40-60ft out behind the boat. This technique is most effective on suspended pre and post spawn fish.

Bottom Bouncing - designed for probing ledges, brushpiles, and stakebeads where crappie are relating to heavy cover close to the bottom. This is a vertical presentation only. Depending on depth the angler will rig a bell type sinker on the bottom then come up the line 18-24” and tie a 4” drop loop with light wire #2 crappie hook, the next hook is tied 24-36” up the line in the same fashion. You can tie your rigs closer or further apart depending on where the fish are located. Suggested poles are Russ Baily 10.ft or Richard Williams 10-12ft. You need a sensitive tip + back bone to wrench slabs from cover. Great fall/winter technique.

Spider Rigging - the most versatile form of trolling for crappie. There are 3 seasons for spider rigging:

1. **Pre-spawn** - fish are located and traveling along creek channels, ledges, and major river edges. Most fish will relate to cover along these travel corridors. I prefer the stiffer PST series in 14 or 16ft models rigged with 3/4 or 1oz Capps/Coleman minnow rigs. The stiffer poles allow you to fish the heavy rigs and pull the crappie out of heavy cover. Some anglers go heavier with 2-3oz weights and move much faster.

2. **Spawn** - fish are shallow and relating to some type of cover = woods, weeds, rocks, lily pads, etc... I will fish straight jigs tipped with minnows. Favorite jig size is 1/16 to 1/8oz. We will troll 6-814ft BGJP poles in heavy cover moving very slowly.

We use the BGJP series because they are super sensitive and real flimsy. The flimsy pole will not allow fish to feel the resistance when they bite vs a stiff pole. You will see more of the subtle bites and catch fish when they get finicky. We fish target fish heavy cover real slowly.

3. **Post Spawn** - the toughest time of the year to catch weary worn out crappie. We use the Capps/Coleman 14ft poles, they are sensitive but yet very strong. We run 3/8-1/2 Capps/Coleman minnow rigs during this time of year. Don't be fooled by the light weights, the CCT series will hold up to 2oz weights if you need to travel fast. We fish flats, points, and creek channels probing for post spawn crappie.

Side Pulling: A revolutionary technique created and mastered by renowned Pickwick guide Roger Gant. With all rods mounted on one side of the boat, and the trolling motor mounted on the other side, you basically pull the boat sideways over structure and breaklines. Your depthfinder will inform you ahead of time the exact depth(s) you'll need to be in the strike zone. Additionally, this technique will allow you to fish the shallow and deep sides of the breakline simultaneously. One of the best crappie-producing techniques we have ever seen, and War Eagle manufactures a boat for this technique.

**Note: While the BGJpN Series is widely used for light trolling, please note that this will void your warranty.*