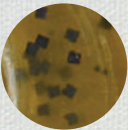




OUR NEWEST SOFT BAITS

STUBBORN GRUB		
SERIES	SIZE	PKG
SG11-	11"	4 PK

COACHWHIP		
SERIES	SIZE	PKG
CW16-	16"	4 PK



96 - GREEN PUMPKIN

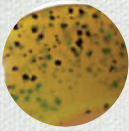


03 - BLACK

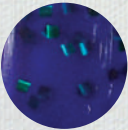
SHOWN:
13 - BLACK/
BLUE GLITTER
LAMINATE



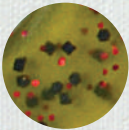
22 - RED SHAD



51 - PUMPKIN
CHARTREUSE
LAMINATE



30 - JUNEBUG



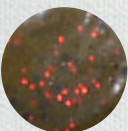
63 - WATERMELON
RED



82 - CHAMELEON



12 - BLUE FLEK



08 - MOTOR OIL
RED FLAKE



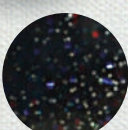
38 - CA420



07 - WHITE



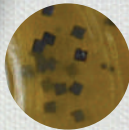
72 - PLUM APPLE



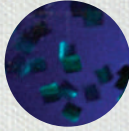
27 - SOUTH
AFRICAN
SPECIAL



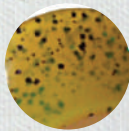
SHOWN:
82 - CHAMELEON



96 - GREEN PUMPKIN



30 - JUNEBUG



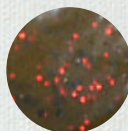
51 - PUMPKIN/
CHARTREUSE
LAMINATE



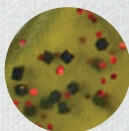
12 - BLUE FLEK



03 - BLACK



08 - MOTOR OIL
RED FLAKE



63 - WATERMELON
RED



13 - BLACK/
BLUE GLITTER
LAMINATE



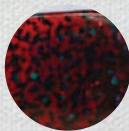
22 - RED SHAD



27 - SOUTH
AFRICAN
SPECIAL



38 - CA420



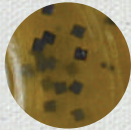
72 - PLUM APPLE



OUR NEWEST SOFT BAITS

SPEED SCREMER		
SERIES	SIZE	PKG
PS12-	3½"	6 PK

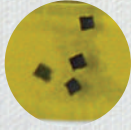
FLIP FLOP		
SERIES	SIZE	PKG
PS11-	6"	9 PK



96 - GREEN PUMPKIN



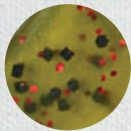
32 - JUNEBUG RED



52 - WATERMELON



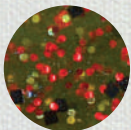
05 - REDBUG/
GREEN PUMPKIN
LAMINATE



63 - WATERMELON
RED

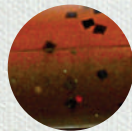


02 - MUDDY
TRAMP



04 - RED
MAGIC

SHOWN:
13 - BLACK
BLUE FLAKE



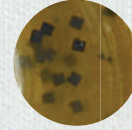
23 - BAMA
CRAW



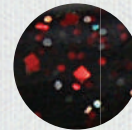
11 - BLACK
LIGHT



SHOWN:
63 - WATERMELON
RED



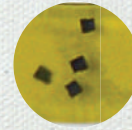
96 - GREEN
PUMPKIN



15 - BLACK
MAGIC



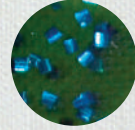
23 - BAMA
CRAW



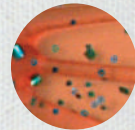
52 - WATERMELON



05 - REDBUG/
GREEN PUMPKIN
LAMINATE



02 - MUDDY
TRAMP



19 - MOTOR OIL
BLUE FLAKE



32 - JUNEBUG
RED



28 - PLUM



REEL SCREMERS

REEL SCREMER	
SERIES	SIZE
9300-05	3½"

NEW COLOR



11 - BLACK LIGHT



03 - SPRAYED GRASS	09 - DISCO VIOLET	63 - RED MAGIC	88 - SILVER FLASH	02 - MUDDY TRAMP	91 - SMOKIN' SHAD	13 - MAGIC SHAD	90 - PEARL	81 - SEXY SHAD	01 - TATTOO YOU	95 - HOUDINI
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REEL SCREMER	
SERIES	SIZE
9100-05	5"

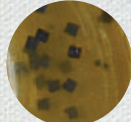
PRO SERIES

SCALLY WAG		
SERIES	SIZE	PKG
PS60-	7 1/2"	12 PK

BIG PIG		
SERIES	SIZE	PKG
PS40-	4"	10 PK



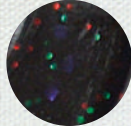
SHOWN:
02 - MUDDY TRAMP



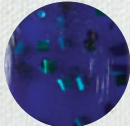
96 - GREEN PUMPKIN



13 - BLACK/BLUE LAMINATE



40 - BLACK NEON PARTY



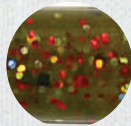
30 - JUNEBUG



22 - RED SHAD



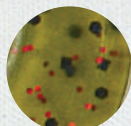
12 - BLUE FLEK



04 - RED MAGIC



82 - CHAMELEON



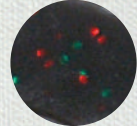
63 - WATERMELON RED



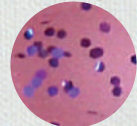
SHOWN:
82 - CHAMELEON



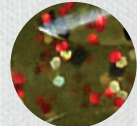
96 - GREEN PUMPKIN



40 - BLACK NEON PARTY



06 - COTTON CANDY



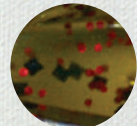
04 - RED MAGIC



03 - SPRAYED GRASS



30 - JUNEBUG



63 - WATERMELON RED



26 - BLACK/BLUE GLITTER



02 - MUDDY TRAMP



PRO SERIES

WHACKY WORM		
SERIES	SIZE	PKG
PS10-	6"	16 PK

BADD BUG		
SERIES	SIZE	PKG
PS90-	4 1/4"	7 PK



SHOWN:
20 - BLACK
BLUE TAIL

<p>96 - GREEN PUMPKIN</p> <p>03 - BLACK</p> <p>30 - JUNEBUG</p> <p>28 - PLUM</p> <p>82 - CHAMELEON</p> <p>41 - WATERMELON BLUE FLAKE</p>	<p>62 - METHIOLATE</p> <p>88 - BUBBLE GUM</p> <p>36 - PURPLE</p> <p>60 - RED BUG</p> <p>63 - WATERMELON RED</p>
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SHOWN:
11 - BLACK LIGHT

<p>96 - GREEN PUMPKIN</p> <p>13 - BLACK/BLUE LAMINATE</p> <p>05 - REDBUG/GREEN PUMPKIN LAMINATE</p> <p>02 - MUDDY TRAMP</p> <p>16 - BLACK NEON</p>	<p>40 - BLACK NEON PARTY</p> <p>06 - COTTON CANDY</p> <p>90 - PEARL</p> <p>82 - CHAMELEON</p>
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04 - RED MAGIC

WHACKY STICK		
SERIES	SIZE	PKG
PS70-	5"	10 PK



SHOWN:
04 - RED MAGIC

<p>63 - WATERMELON RED</p>	<p>30 - JUNEBUG</p>	<p>11 - BLACK LIGHT</p>	<p>23 - BAMA CRAW</p>	<p>34 - CHRISTMAS TREE</p>	<p>82 - CHAMELEON</p>
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<p>96 - GREEN PUMPKIN</p> <p>13 - BLACK/BLUE LAMINATE</p>	<p>41 - WATERMELON/CHARTREUSE LAMINATE</p>
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PRO SERIES

CRAW		
SERIES	SIZE	PKG
PS80-	3¾"	9 PK

SPOILER LIZARD		
SERIES	SIZE	PKG
PS30-	6"	11 PK



96 - GREEN PUMPKIN



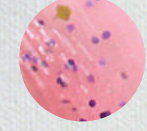
11 - BLACK LIGHT



05 - REDBUG/
GREEN PUMPKIN LAMINATE

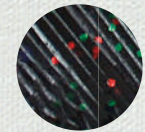


63 - WATERMELON RED



06 - COTTON CANDY

SHOWN:
52 - OKEECHOBEE



40 - BLACK NEON PARTY



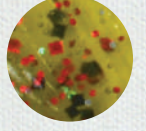
13 - BLACK/
BLUE LAMINATE



23 - BAMA CRAW



82 - CHAMELEON



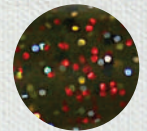
04 - RED MAGIC



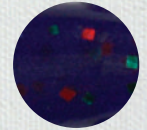
SHOWN:
06 - COTTON CANDY



96 - GREEN PUMPKIN



04 - RED MAGIC



37 - JUNEBUG RED



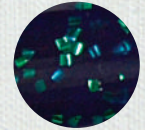
63 - WATERMELON RED



03 - BLACK



15 - BLACK MAGIC



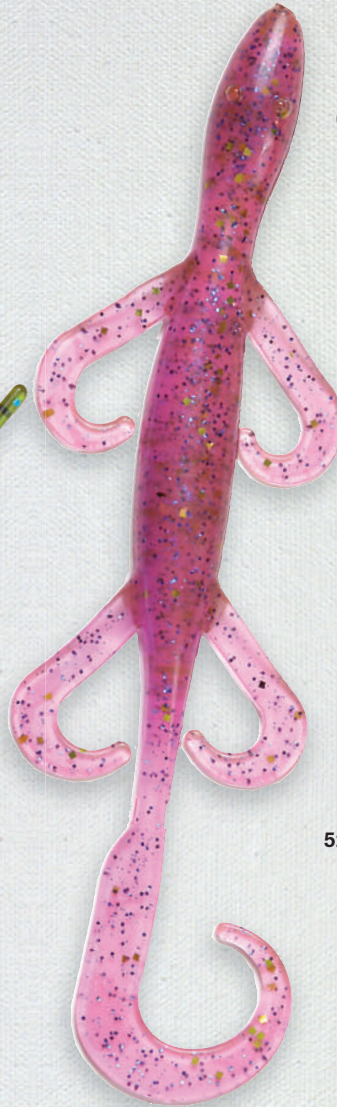
30 - JUNEBUG



52 - WATERMELON



82 - CHAMELEON



JERK BAIT		
SERIES	SIZE	PKG
PS50-	5"	10 PK



96 - GREEN PUMPKIN



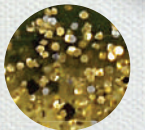
07 - WHITE



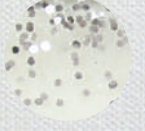
55 - SMOKE SHAD



95 - HOUDINI



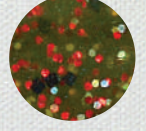
01 - TATTOO YOU



15 - WHITE ICE



52 - WATERMELON



04 - RED MAGIC



SHOWN:
39 - DISCO VIOLET





SCOUNDREL COLOR CHART

SERIES	SIZE
100	6"
200	4"
300	8"

01 LIVE COLOR	4" 6" 8"		60 RED BUG
02 RED	4" 6" 8"		62 METHIOLATE
03 BLACK	4" 6" 8"		63 WATERMELON RED
05 YELLOW	4" 6" 8"		65 YELLOW BLACK DOTS
07 WHITE	4" 6" 8"		68 GRAPE GLO PINK TAIL
20 BLACK BLUE TAIL	6" 8"		69 PEARL SILVER GLITTER
26 BLACK BLUE FLAKE	6"		70 PURPLE WHITE DOTS
28 PLUM	6" 8"		72 BLACK WHITE DOTS
30 JUNEBUG	6" 8"		73 CHARTREUSE PEPPER
34 CHRISTMAS TREE	6"		74 PURPLE RED TAIL
36 PURPLE	4" 6" 8"		75 PUMPKIN
37 JUNEBUG RED GLITTER	6" 8"		76 PUMPKIN SEED
39 DISCO VIOLET	6" 8"		77 PURPLE YELLOW TAIL
41 WATERMELON BLUE FLAKE	6" 8"		78 PURPLE WHITE TAIL
43 BLACK CHARTREUSE TAIL	6"		79 CHERRY SEED
44 BLACK RED TAIL	6" 8"		84 MOTOR OIL CHARTREUSE TAIL
46 CANDY BUG	6" 8"		87 BLACK FIRE TAIL
51 PUMPKIN CHARTREUSE	6"		88 BUBBLE GUM
52 WATERMELON	4" 6" 8"		90 PURPLE GLO TAIL
54 WATERMELON CHARTREUSE	6"		96 GREEN PUMPKIN
55 WATERMELON CANDY	6" 8"		97 GRAPE
57 LIME GREEN	6" 8"		99 PURPLE FIRE TAIL
58 ICE TEA	4"		

RIGGED WORMS



01 Live - 3 Rig
Weedless

36 Purple - 1 Rig

4" Scoundrel
- 1 Rig

2¼" Angle
Worm - 1 Rig

3½" Midjit
Crawler - 1 Rig

SCOUNDREL

SERIES	SIZE	COLORS
100-1	6"	See Color Chart
100-3	6"	weedless
300-3	8"	weedless

SCOUNDREL

SERIES	SIZE	COLORS
200-1	4"	01 LIVE, 02 RED 03 BLACK, 36 PURPLE 58 ICED TEA 75 PUMPKIN

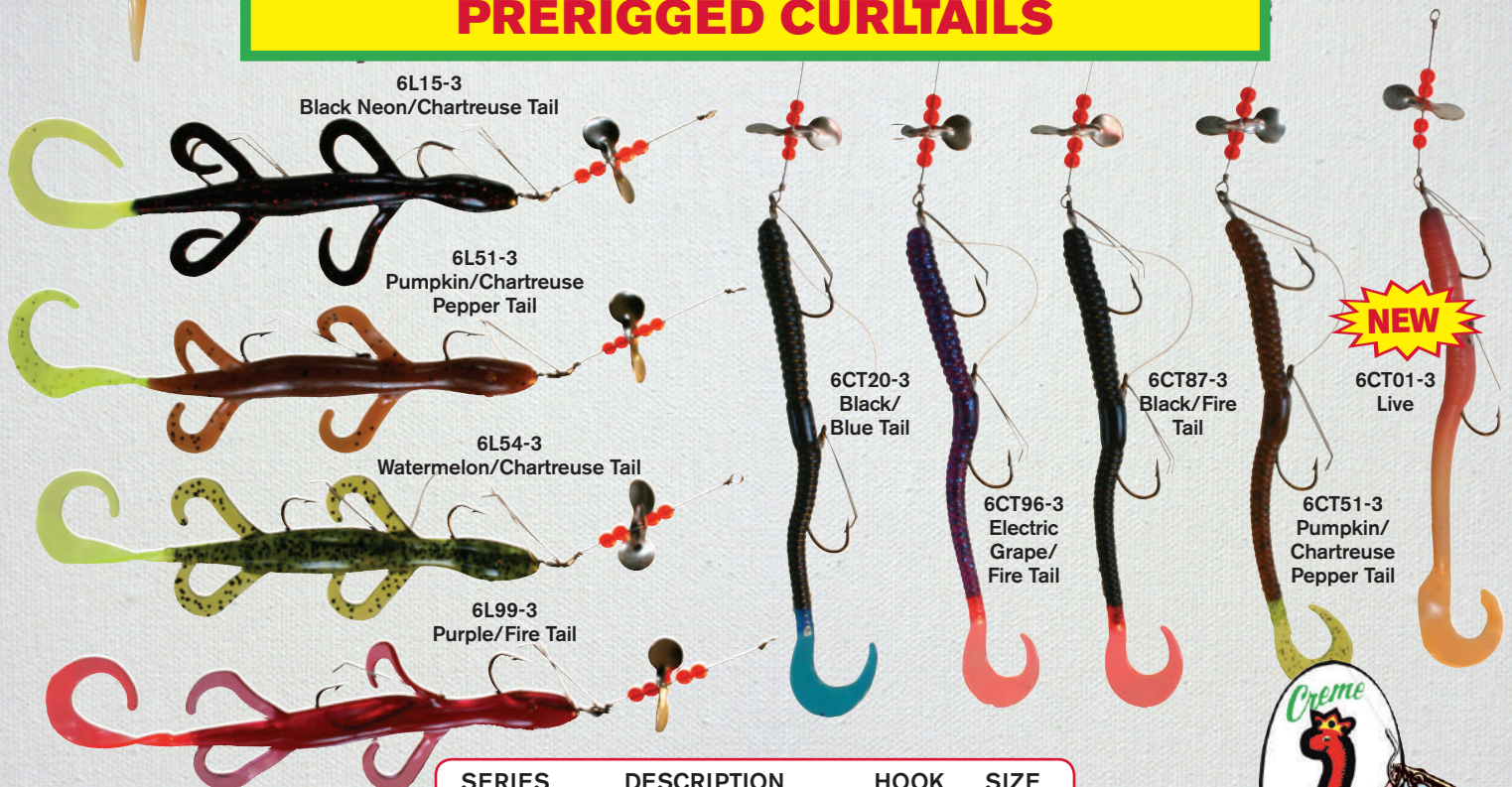
MIDJIT CRAWLER

SERIES	SIZE	COLORS
400-1	3½"	01 LIVE, 02 RED 03 BLACK, 05 YELLOW 07 WHITE, 36 PURPLE 84 CHARTREUSE

ANGLE WORM

SERIES	SIZE	COLORS
800-1	2¼"	01 LIVE, 02 RED 03 BLACK, 05 YELLOW 07 WHITE, 36 PURPLE 84 CHARTREUSE

PRERIGGED CURLTAILS



6L15-3
Black Neon/Chartreuse Tail

6L51-3
Pumpkin/Chartreuse
Pepper Tail

6L54-3
Watermelon/Chartreuse Tail

6L99-3
Purple/Fire Tail

6CT20-3
Black/
Blue Tail

6CT96-3
Electric
Grape/
Fire Tail

6CT87-3
Black/Fire
Tail

6CT51-3
Pumpkin/
Chartreuse
Pepper Tail

NEW

6CT01-3
Live

SERIES	DESCRIPTION	HOOK	SIZE
6CT00-3	CURLTAIL WORM	#3	6"
6L00-3	CURLTAIL LIZARD	#3	6"



Original LIT'L FISHIE®



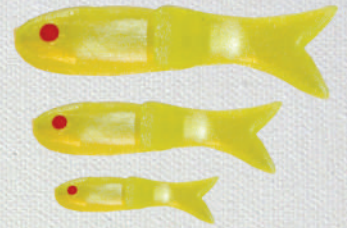
91 - WHITE PEARL
GRAY BACK



86 - CHARTREUSE SILVER GLITTER



03 - KILLER SHAD



65 - YELLOW CHARTREUSE
GOLD



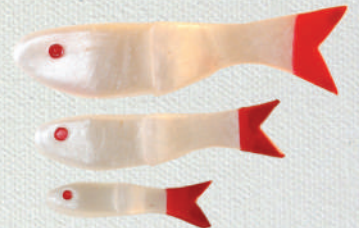
93 - WHITE PEARL
BLUE BACK



85 - ELECTRIC CHICKEN



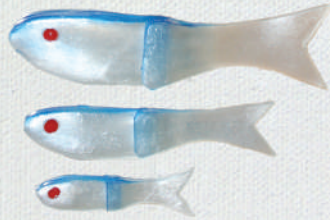
84 - CHARTREUSE
SILVER GLITTER BLACK BACK



97 - WHITE PEARL
RED TAIL



92 - WHITE PEARL
GREEN BACK



83 - PEARL ROYAL BLUE



02 - GHOST MINNOW



96 - YELLOW PEARL
GRAY BACK



99 - CHARTREUSE



90 - WHITE PEARL



98 - BLACK SMOKE



82 - CRYSTAL SHAD



88 - CLEAR SILVER GLITTER



95 - YELLOW PEARL

	SERIES	BODY SIZE	JIGHEAD WT.	PKG. COUNT
LIT'L FISHIE INFO PACK	31200	1 1/2"	1/16 oz.	1 Jighead, 4 Spare
	31300	1 1/2"	1/8 oz.	1 Jighead, 4 Spare
	32300	2 1/2"	1/8 oz.	1 Jighead, 3 Spare
	32500	2 1/2"	1/4 oz.	1 Jighead, 3 Spare
	33600	3 1/2"	3/8 oz.	1 Jighead, 2 Spare
LIT'L FISHIE SNACK PACK	1000-25	1 1/2"		25
	2000-25	2 1/2"		25
	3000-25	3 1/2"		25
	1000-10	1 1/2"		10
	2000-10	2 1/2"		10
	3000-10	3 1/2"		10

SPOILER SHAD

These popular soft-body swim baits come with the weight and hook molded in.



1 1/2"



02 - PEARL



03 - FIRE TIGER



2"



04 - BLUE BACK



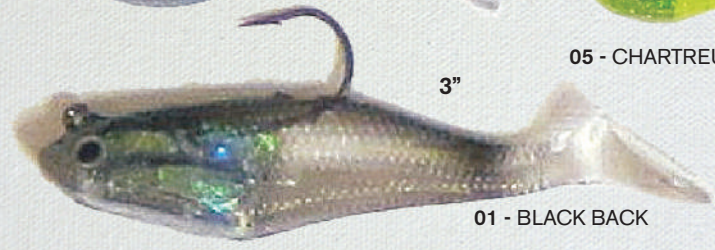
11 - CHARTREUSE BLUE BACK
1 1/2" NOT AVAILABLE



05 - CHARTREUSE GLITTER



12 - CHARTREUSE BUNKER
1 1/2" NOT AVAILABLE



3"

01 - BLACK BACK



15 - KILLER SHAD
1 1/2" NOT AVAILABLE



17 - BLACK BACK GLITTER
1 1/2" NOT AVAILABLE

SERIES	SIZE	PKG
SSB100	1 1/2"	3 PK
SSB200	2"	2 PK
SSB300	3"	2 PK



04 - BLUE BACK



03 - FIRE TIGER



01 - BLACK BACK



02 - PEARL

SPOILER SPINS		
SERIES	SIZE	PKG
SSB100S	1 1/2"	1 PK
SSB200S	2"	1 PK
SSB300S	3"	1 PK



POND FAVORITES



PF4-K



PF32-MK



PF5-MK



DESCRIPTION	SERIES	SIZE	PKG
SHALLOW CRANK	CP00	2 1/8"	1
POPPER	PP00	2"	1
TOPWATER	TWP00	2 3/4"	1
LIPLESS CRANK	LCP	2 1/2"	1



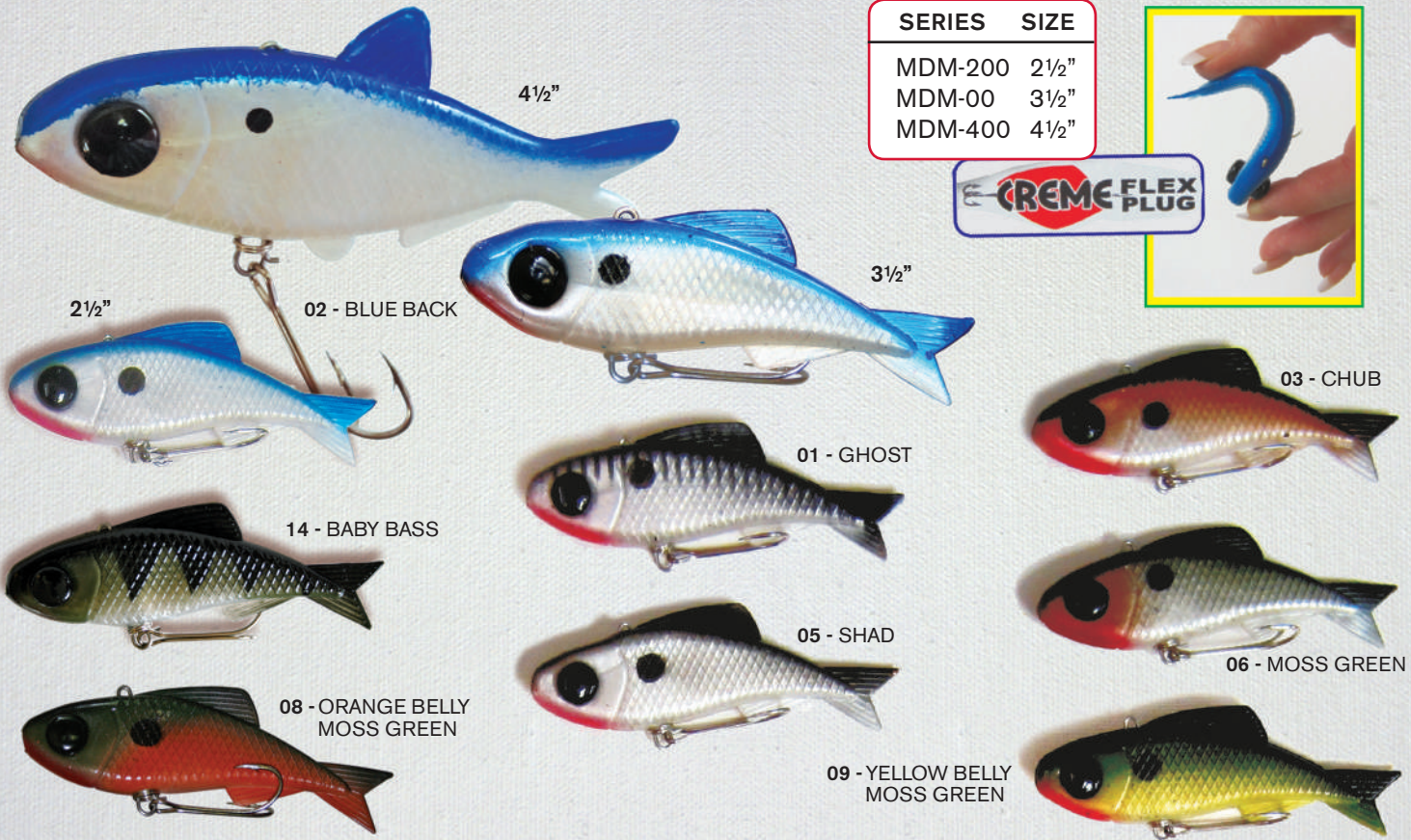
MINI POND FAVORITES

DESCRIPTION	SERIES	SIZE	PKG
CRANK	CP2-00	1"	1
LIPLESS CRANK	LCP2-00	2"	1



MAD DAD MINNOWS

SERIES	SIZE
MDM-200	2 1/2"
MDM-00	3 1/2"
MDM-400	4 1/2"



DU-DADS

SERIES	SIZE	PKG
SFF100	4"	4 PACK



TRIPLE TIP GRUBS

TRIPLE TIPS		
SERIES	SIZE	PKG
TRT-00	1 1/2"	10



202 - CHARTREUSE SILVER GLITTER



222 - WHITE CHARTREUSE



225 - BLACK CHARTREUSE



206 - YELLOW WHITE



210 - BLUE CHARTREUSE SILVER GLITTER



221 - PEARL



228 - RED CHARTREUSE



205 - WHITE FIRE



224 - PUMPKIN PEPPER CHARTREUSE



215 - BLUE PEARL



235 - BLACK FIRE



295 - LIME CHARTREUSE



296 - BUBBLE GUM CHARTREUSE

CRAPPIE SHADS

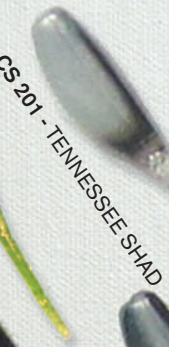
CRAPPIE SHAD		
SERIES	SIZE	PKG.
CS 200	2"	8



CS-213 - PEARL



CS-214 - ELECTRIC CHICKEN



CS-201 - TENNESSEE SHAD



CS-202 - POPSICLE



CS-203 - BLACK/RED/ CHARTREUSE



CS-204 - BLACK/BLUE/ CHARTREUSE



CS-208 - SMOKY STORM



CS-210 - BLUE THUNDER



CS-221 - PINKIE SHAD



CS-212 - KEY LIME PIE

TRI COLOR SWIRL TAILS

SWIRL TAILS		
SERIES	SIZE	PKG.
TST-00	2"	10



39 - BUMBLE BEE 53 - CHARTREUSE SHAD 56 - RED/BLACK/CHARTREUSE 93 - BLACK/BLUE/CHARTREUSE 45 - CRAWDAD 42 - WALLY WORLD 51 - BLUE/PEARL/CHARTREUSE



57 - YELLOW/PINK/PEARL 95 - LEMON/LIME/CHARTREUSE 88 - TENNESSEE SHAD 29 - BAD BLOOD 02 - POPSICLE 32 - ACID RAIN 92 - FIRE TIGER

MINI TAIL TUBE JIGS



MINI TAILS		
SERIES	SIZE	PKG.
8500	1 1/2"	10
8700	1 1/2"	100

SPARKLE MINI TAILS		
SERIES	SIZE	PKG.
522-00	1 1/2"	9



38 - BLACK/FIRE (ACTUAL SIZE)

73 - RED CHARTREUSE
86 - CHARTREUSE SILVER GLITTER
71 - RED WHITE
61 - BLUE PEARL
53 - GREEN/CHARTREUSE
41 - PURPLE GLITTER WHITE

98 - YELLOW WHITE
33 - BLACK CHARTREUSE
23 - YELLOW CHARTREUSE
25 - RED/GREEN CHARTREUSE
21 - PINK PEARL
11 - PEARL

94 - BLUE GLITTER/PEARL
93 - RED GLITTER/PEARL
92 - GREEN GLITTER CHARTREUSE
91 - RED GLITTER/CHARTREUSE
90 - SILVER GLITTER/PEARL

FRISKY FROGS

FRISKY FROG	SERIES	SIZE	PKG.
PTF000	1 1/2"	12	



252 - BLUE THUNDER

513 - KEY LIME PIE

514 - BLACK BACK PEARL BELLY

022 - CHARTRUSE SILVER GLITTER

102 - PEARL

042 - BLACK CHARTRUSE

252 - BLUE THUNDER

522 - WATERMELON SEED PEARL BELLY

512 - PUMPKIN SEED PEARL BELLY



CREME & BURKE



BURKE#BT101-01 (2pk) FLOATING BLACK CRICKET

BURKE#BT201S (2pk) SMALL GRAY CRICKET

CREME#5147-22 (2pk) SMALL BROWN CRICKET

CREME#5148-22 / BURKE#BT101S-01 (2pk) SMALL BLACK CRICKET

CREME#5129-22 (2pk) SALMON FLY

CREME#5102-22 (2pk) STONE FLY NYMPH

CREME#5111-22 (2pk) BROWN MAYFLY NYMPH

BURKE#BT105 (2pk) STONEFLY NYMPH

CREME#5101-22 (2pk) WHITE MAYFLY NYMPH

BURKE#BT102 (2pk) MAYFLY NYMPH

CREME#5160-22 / BURKE#BT112 (2pk) BABY CRAWFISH

CREME#5109-22 (2pk) WOOLY WORM

CREME#5116-22 / BURKE#BT110 (2pk) LARGE WHITE GRUB

CREME#5114-22 (2pk) CATALPA WORM GREEN

BURKE#BT100 (2pk) CATALPA WORM WHITE

CREME#5122-22 / BURKE#BT401-05 (2pk) BROWN BABY FROG

CREME#5125-22 / BURKE#BT401-11 (2pk) GREEN BABY FROG

CREME#5133-22 / BURKE#BT107-11 (2pk) SMALL GREEN GRASSHOPPER

CREME#5132 / BURKE#BT107-05 (1pk) YELLOW GRASSHOPPER

CREME#5134 / BURKE#BT107-11 (1pk) GREEN GRASSHOPPER

CREME#5124-22 (2pk) SMALL GREEN FROG

CREME#5121-22 (2pk) SMALL BROWN FROG

CREME#5131-22 / BURKE#BT107-05 (2pk) SMALL YELLOW GRASSHOPPER

CREME#5164 (1pk) LARGE CRAWFISH WEEDLESS HOOK

CREME#5161 (1pk) MEDIUM CRAWFISH WEEDLESS HOOK



TROUT BUGS



701-TB (2pk)
SMALL
HELLGRAMMITE

702-TB (2pk)
BROWN MAYFLY
NYMPH

703-TB (2pk)
MAYFLY NYMPH

704-TB (2pk)
BLACK ANT

705-TB (2pk)
RED ANT

706-TB (2pk)
STONEFLY NYMPH

717-TB (1pk)
BABY TROUT

707-TB (2pk)
WHITE GRUB

708-TB (2pk)
BABY CRAWFISH

709-TB (2pk)
STONEFLY NYMPH

710-TB (1pk)
SALMON (CADDIS) FLY

711-TB (1pk)
BROWN CADDIS

712-TB (1pk)
SALMON FLY

713-TB (2pk)
CADDIS WORM

714-TB (1pk)
SMALL YELLOW
GRASSHOPPER

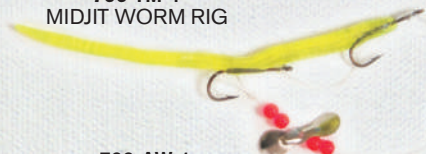
715-TB (2pk)
MEDIUM HELLGRAMMITE

716-TB (2pk)
WOOLY WORM

TROUT WORMS



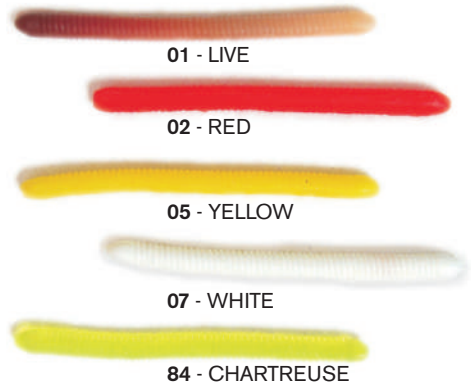
700-TM-1
MIDJIT WORM RIG



700-AW-1
ANGLE WORM RIG



ANGLE & MIDJIT WORM COLOR CHART



SPLIT-TAIL TRAILERS

SPLIT-TAIL TRAILERS		
SERIES	SIZE	PKG.
770	4"	6
ALSO AVAILABLE (Solid Colors, Not Pictured)		
770-02	YELLOW	
770-03	WHITE	
770-05	CLEAR CHARTREUSE	
770-07	CHARTREUSE	
770-31	PEARL	



770-182
WHITE HOT TIP

770-183
CLEAR CHARTREUSE HOT TIP



BOOK-KITS



The Creme Lure Book-Kit is the latest innovation from Creme Lure. Designed especially for the fisherman who wants all the best lures and rigging packaged in a durable and convenient kit, the Creme Lure Book-Kit is now available. Each of these breakthrough kits contains up to eight separate compartments, containing a great assortment of our soft plastic lures in a selection of our top-selling colors. To complete the package, we have included high-quality hooks, weights and jig heads. Each compartment has an individual zip-seal, which keeps lures and rigging secure and ready to fish.

SERIES	BOOK-KIT
PAN01-BK	Panfish
CJ02-BK	Crappie
TX03-BK	Texas Rig (Bass)
CR04-BK	Carolina Rig (Bass)
CF02-BK	Catfish
HK02-BK	Hooks

CREME® SHRIMP

CREME® SHRIMP		
SERIES	SIZE	PKG.
00-1	3¾"	1 Rigged



15 - CLEAR SILVER FLAKE

23 - SAND PINK

26 - GRAY

28 - STRAWBERRY WHITE TAIL

20 - COPPER

24 - SEA GREEN

27 - SILVER GLITTER GLOW

29 - PUMPKIN SEED / CHARTREUSE TAIL

KILLER DILLER



86 - CHARTREUSE SILVER GLITTER

23 - SAND PINK

67 - GLOW CHARTREUSE TAIL

81 - CLEAR GOLD GLITTER

KDR4026-1 / KDR35026-1 GRAY BACK RED HOOK

KDR3528-1 STRAWBERRY/WHITE TAIL/RED HOOK 3½" ONLY

65 - GLOW

26 - GRAY BACK

15 - CLEAR SILVER GLITTER

56 - CLEAR CHARTREUSE TAIL

61 - CLEAR FIRE TAIL

24 - SEA GREEN

51 - PUMPKIN CHARTREUSE TAIL

KILLER DILLER			
SERIES	SIZE	HOOK COLOR	PKG.
KD4000-1	4"		1 Rigged
KD3500-1	3½"		1 Rigged
KDR4000-1	4"	RED	1 Rigged
KDR3500-1	3½"	RED	1 Rigged

