

**NORCHILL**<sup>®</sup>  
HIGH-PERFORMANCE  
COOLERS & DRINKWARE

CUSTOMER FOCUSED INNOVATION

2017 PRODUCT CATALOG





## ABOUT NORCHILL®



***NorChill® High-Performance Coolers & Drinkware*** are designed and manufactured by NorCross Marine Products, a leading designer and manufacturer of boating, fishing and outdoor adventure products. NorCross Marine Products was founded in 2000, is privately held and headquartered in Orlando, FL, USA.

The NorChill® product line consists of high-performance cooler bags, heavy duty stainless steel tumblers and unique tumbler accessories that will fit just about any 20 or 30 oz stainless steel tumbler on the market today.





## VOYAGER SERIES COOLERS

**There's Tons of Technology Packed Into the Voyager Series Cooler Bags..** Whether you're enjoying a day at the park, shopping at the grocery store or cheering on your favorite sports team, the NorChill® Voyager Series Cooler Bags are up to the task. Our DualTemp® Insulation System will keep your food and drinks hot or cold all day long. The backbone of our coolers is the unbreakable, marine canvas inspired, heavy duty, YKK® zipper. Inside you'll find our proprietary G8TRSkin® liner that provides exceptional strength, puncture and abrasion resistance. All liner seams are Fusion welded using a top-secret electrostatic process that creates a leak-proof bond that keeps melted ice inside the cooler, and off your floor. The bag is wrapped with a light weight, marine grade, heavy-duty, woven nylon shell and finished off with double stitching at all critical seams.

Our coolers also incorporate an assortment of comfort and convenience features. A kangaroo-pouch side pocket makes a great spot to store keys, suntan lotion, or the oh-so-important drink koozie! Side release buckles allow you to transform your cooler into a more compact shape, perfect for fitting into the overhead compartment on an airplane or meeting size regulations at your next race track event. Furthermore, heavy duty carry and shoulder straps with comfort cushions, make carrying the heaviest of loads a breeze.

With 3 sizes to choose from, we have the cooler to fit any size adventure!



*Available in Small, Medium and Large - In Red, Blue, & Black*



## OUTDOORSMAN SERIES COOLERS

Encased in ultra-tough, Realtree® Xtra nylon reinforced canvas, NorChill's Outdoorsman Series Coolers are the perfect tool for any outdoor enthusiast, camper or the serious outdoorsman. The Xtra in Realtree® Xtra stands for extra effectiveness in the field. It's 12 warm, natural colors and 3D pattern blend effectively in fall, winter, and early spring. No more worrying about your cooler standing out in the brush, now it will be hidden as well as you are.

Every Outdoorsman Series Cooler features a heavy duty corrosion free zipper, an ultra-tough gator-skin liner, and leak proof fusion welded liner seams. The puncture resistant gator-skin liner also pulls out for easy cleaning and provides excellent stain resistance. They also incorporate a tear resistant nylon shell, double stitched seams, and include heavy duty carry straps and comfort cushions.

Our lightweight small cooler is the perfect tag along for everyday use. Its 12-can capacity is great for sporting events, as an everyday lunch cooler or simply to bring some food and drinks with you during your next hunt. Our medium cooler is the most versatile bag we offer. Whether you are after turkey, quail or even enjoying a day on the lake, its 24 can capacity is perfect for your hot or cold food and beverages. Our large cooler is our heavyweight champion and it's built to outlast your toughest adventures. It's 48 plus can capacity is ideal for your next bow or rifle hunting excursion. Whether you're hunting for big game such as deer, elk, or moose our large cooler is big enough for you to process your kill out in the field, and keep it fresh for the trip back.

All Outdoorsman Series Coolers also incorporate a roll-up design. When you get to your destination, just load in your food and drinks, ice it up and you're ready to tackle any adventure. Simply roll them up to minimize space while traveling.

*Available in Small, Medium and Large*







## MARINE BOATBAG™ SERIES

Whether you're a weekend warrior, or a serious tournament pro, NorChill's BoatBag™ series of High-Performance Marine Coolers are the perfect addition to any boating activity. Constructed with a tear and UV resistant PVC tarpaulin shell, the BoatBag™ will deliver unmatched durability, water resistance and cooling power to withstand even the harshest boating & fishing adventures. Fishing and boating enthusiasts will appreciate the anti-mildew, UV-protective properties of its tarpaulin shell—a plasticized canvas that won't fade, stain, or become saturated in wet environments. It's soft enough not to scuff or damage boat decks, teak floors, or delicate varnish. Yet, it's tough enough to withstand the rigors of a sport fishing cockpit.

Whether you are packing it full of hot food or icing down the drinks for the day, the NorChill's world famous Dual Temp Insulation System™, ensures your contents stay the perfect temperature even in the most extreme conditions. Sportsmen and women will appreciate the heat reflective shell designed to stay cool to the touch, even in direct sunlight.

*Available In Medium & Large*





## COOLER BAG SIZES

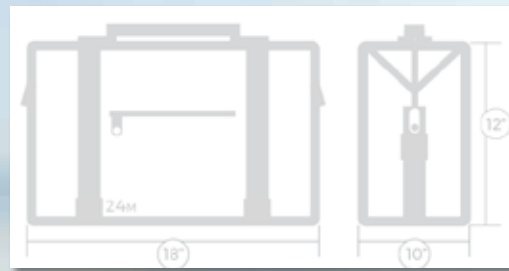
### SMALL



~ Holds 12 Cans or Bottles and a 5 lb Bag of Ice

~ 7 x 14 x 12 Inches

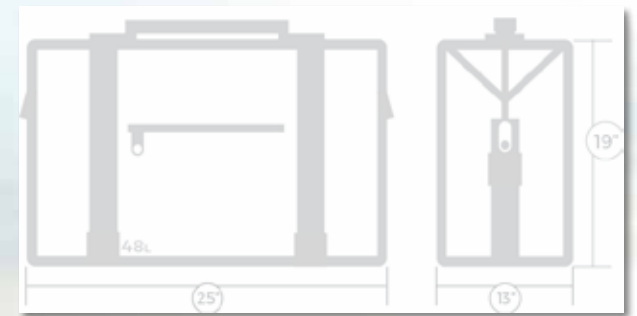
### MEDIUM



~ Holds 24 Cans or Bottles and a 5 lb Bag of Ice

~ 10 x 18 x 12 Inches

### LARGE



~ Holds 48 Cans or Bottles and a 10 lb Bag of Ice

~ 13 x 25 x 19 Inches

**NORCHILL**<sup>®</sup>  
HIGH-PERFORMANCE  
COOLERS & DRINKWARE

## TUMBLERS

**Forged from Steel Made to Chill...** Whether you're on the job or on the run NorChill High-Performance Tumblers are engineered to overwhelm. Our thermodynamic insulation system will ensure your favorite beverages stay hot or cold for hours. Our double lipped lid seal creates a waterproof bond so you don't have to worry about navigating that am traffic with a lapful of hot coffee, while our splash resistant vent slider keeps liquid inside the tumbler when the going gets rough. We've even over engineered the bottom of the tumbler with a proprietary diamond pattern non-skid rubber base plate that ensures that your tumbler is skid proof and scratch resistant to delicate surfaces. Best of all, NorChill tumblers are easy to clean, dishwasher safe and BPA free.

Not all steel is the same... NorChill tumblers are heavy duty 18/8 food-grade stainless steel which makes them corrosion proof and virtually unbreakable. Our tumblers are made from a single piece of stainless steel that is blow molded and vacuum sealed which regulates surface temperature and keeps the tumbler sweat proof. The other guys use a 2-piece design that can come apart or lose its vacuum seal when dropped, put in the dishwasher, or after extended use.

NorChill tumblers will be your favorite tumbler we guarantee it. Whether you use them for a day on the boat or your morning commute, they add a bit of style and character to your drink. From coffee to whiskey...Cocoa to a hot toddy... Don't go another day without experiencing a NorChill High-Performance Tumbler for yourself.

Available in 30oz and 20oz



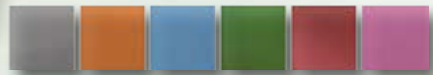
# NORCHILL®

## HIGH-PERFORMANCE COOLERS & DRINKWARE

### ACCESSORIES



6 LID Colors Available



6 SLEEVE Colors Available



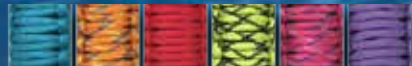
**COLORED LIDS:** Match your favorite sports team's colors, or prevent the accidental sippage of your beverage by an unsuspecting party goer with a NorChill colored tumbler lid. Our double lipped lid seal creates a waterproof bond so you don't have to worry about navigating that am traffic with a lapful of hot coffee, while our splash resistant vent slider keeps liquid inside the tumbler when the going gets rough. Impact resistant, shatter proof, dishwasher safe and made to fit most 20 and 30 oz stainless steel tumblers from a variety of manufacturers. Get a variety pack or pick and choose from our popular color selection and hand one out to your entire group!

**Tumbler-Skins™:** NorChill® Tumbler-Skins™ add a unique touch to just about any branded stainless steel tumbler. Simply slide one onto your favorite tumbler and it will make it easier to grip and help protect it from scratches and dents. Our propriety silicon blend will significantly reduce the surface temperature of your tumbler when exposed to direct sunlight, while also making it skid proof and scratch resistant to delicate surfaces. NorChill® Tumbler-Skins™ are dishwasher safe, non-toxic and BPA free. Best of all they are made to fit most branded 20 and 30 oz stainless steel tumblers. ~ US Patent Pending ~



**SS STRAWS:** Whatever you are sipping on, make it cold to the last drop with a NorChill 18/8 brushed stainless steel drinking straws. Each pack comes with 4 stainless straws and a cleaning brush. Dishwasher safe, reusable, eco-friendly and indestructible! Some call it going green, we call it going all out. Only compatible with NorChill 30 ounce tumblers.

**PARACORD HANDLES:** Hoist your favorite drinking utensil in style with a NorChill handmade paracord handle. Our hand woven handles are constructed of a blend of 7 strand paracord and heavy duty bungee. Simply slide one on and turn your tumbler into a traditional style mug for easy sipping! Auto-adjusts to fit just about any tumbler or cup.







## CUSTOMIZATION

*NorChill® Personalization* allows you to customize your stainless steel drinkware or cooler - for yourself, as a gift or for business promotion. A product from NorChill® can be imprinted with custom monograms, messages or corporate logos and slogans. They are great giveaways that make for an excellent promotional item, trade show product, or corporate gift. Many organizations and companies give out promotional items, but our high-quality coolers and drinkware will stand out amongst the crowd and help catapult your company and brand to the head of the heard as the high-quality category leader.

Ordering and customizing a promotional cooler or tumbler is easy. Our account representatives are specially trained to make customizing our coolers simple & pain-free. We have a variety of shapes and sizes with the highest quality features, and a myriad of accessories and options, so you can find the perfect one for you or your company.

