

LOOKCOOL. CHOICE & KEEPIT COOL.



SEE WHAT YOU'VE BEEN MISSING.



POLARIZED SUNGLASSES

Fishing, boating, driving and playing sports are better when you experience the true color and clarity of Yachter's Choice polarized lenses. A wide variety of accessories and display cases are available (see page 7).

- Superior glare reduction
- 100% UV blocking
- True color recognition
- Permanent bonding for excellent build quality
- Moisture resistance provides maximum stability

"BLUEFIN" POLARIZED SUNGLASSES

Features square shaped lenses with wide temples that taper and contour to the ears.

ItemLensCase43103Blue Mirror12



"CUBERA" POLARIZED SUNGLASSES

Oversized frame ideal for larger faces.

ItemLensCase43203Blue Mirror12



"POMPANO" POLARIZED SUNGLASSES

A rubber cushion inlay provides extra comfort and a better grip.

ItemLensCase43434Brown12



"LADYFISH" POLARIZED SUNGLASSES - LADIES

The large fashionable frame has a rich and shiny appearance. The temples have stylish gold colored embellishments and the Yachter's Choice logo, where they join with the frame.

Item	Lens	Color	Case
42734	Brown	Tortoise	12
42824	Grey	Jet Black	12



"SCHOOLIE" POLARIZED SUNGLASSES - LADIES

Large, fashionable tortoise frame comes with a rich, shiny appearance. The temple is embellished with a gold colored Yachter's Choice logo.

Item	Lens	Case
42934	Brown	12



"SAILFISH" POLARIZED SUNGLASSES

Wide temples feature an opening for airflow and better peripheral vision.

Item	Lens	Case
43303	Blue Mirror	12



"AMBERJACK" POLARIZED SUNGLASSES

Oversized rectangular full frame with gray polarized lenses and integrated nose pads and temple tips.

Item	Lens	Case	
42224	Grev	12	



"KINGFISH" POLARIZED SUNGLASSES

Features the popular rectangular lenses with wider temples. Only frame to have metal hinges.

Item	Lens	Case
41724	Grey	12



"REDFISH" POLARIZED SUNGLASSES

Oval shaped full rim frame with blue mirrored lenses over gray base. Frame has integrated nose pads and temple tips. Inner frame has a red crystal backspray, hence the name Redfish.

Item	Lens	Case
42303	Blue Mirror	12



24 STYLES FOR FISHING, BOATING, DRIVING AND PLAYING SPORTS

"MANTA" POLARIZED SUNGLASSES

Swept back full frame with mono-chromatic matte black/shiny black temple. Hinged temple stops to keep temple tip from touching or scarring the inside of the lenses. Rubber nose pads and inner temple tips.

ItemLensCase42103Blue Mirror12



"DORADO" POLARIZED SUNGLASSES

Contoured beveled frame with temple air vents. Also has rubber temple tips and nose pads.

ItemLensCase41103Blue Mirror12



"COBIA" POLARIZED SUNGLASSES

Oversized oval lenses with rubber temple tips and nose pads for a "no slip grip".

ItemLensCase41203*Blue Mirror12



"CUDA" POLARIZED SUNGLASSES

Rectangular full frame lenses with a double injected temple inner and outer lining that matches the blue mirrored lenses for a stylish look. Rubber nose pads to keep glasses in place during hot days on the water.

ItemLensCase42403Blue Mirror12



"MAKO" POLARIZED SUNGLASSES

Full rimmed, wrap around style with streamlined, horizontal metal accents and has the rubber nose pads for a "no slip grip".

ItemLensCase41903Blue Mirror12



"HAMMERHEAD" POLARIZED SUNGLASSES

Full rimmed, wrap around style with jagged mirror accents and has the rubber nose pads for a "no slip grip".

ItemLensCase41803Blue Mirror12



"YELLOWFIN" POLARIZED SUNGLASSES

Swept back full frame lenses in blue mirror over gray base. Double injected inner and outer temple tip with rubber nose pad virtually eliminates slippage during hot weather.

Item	Lens	Case
42603	Blue Mirror	12



"STRIPER" POLARIZED SUNGLASSES

Stylish wrap-around styling with large rectangular lenses and wide temples with notched accents.

Item	Lens	Color	Case
43024	Grey	Black	12
43073	Red Mirror	White	12



"BONEFISH" POLARIZED SUNGLASSES

A removable foam frame cushion inlay in the frame cushions and absorbs perspiration.

Item	Lens	Color	Case
43513	Green Mirror	Black	12
43593	Green Mirror	Green Camo	12



"WAHOO" POLARIZED SUNGLASSES

Oversized wrap around sunglass that contains a brow bar that keeps condensation from entering the frame from above. Also has rubber temple tips and feathered rubber nose pads. Brow bar and temples are blue to match the blue mirrored polarized lenses.

Item	Lens	Color	Case
41403	Blue Mirror	Black	12
41483	Blue Mirror	White	12



"MORAY" POLARIZED SUNGLASSES

Oval full frame in either green mirror over amber base or blue mirror over gray base. Frame has built in lower side shield for extra protection from side glare, sun or wind.

Item	Lens	Case
42503	Blue Mirror	12
42513	Green Mirror	12



EXPERIENCE TRUE COLOR AND CLARITY

"MARLIN" POLARIZED SUNGLASSES

Rectangular shaped sunglass with wide temples that offer a rubber bumper at the frame/temple conjunction. Also has vented rubber nose pads that are cooler than solid nose pads.

Item	Lens	Case
41503	Blue Mirror	12
41534	Brown	12
41524	Grey	12









"SNOOK" POLARIZED SUNGLASSES

One of two "semi-rimless" models that offer a lighter weight sunglass that allows for more air flow from below.

Item	Lens	Color	Case
41303	Blue Mirror	Black	12
41324	Grey	Black	12
41383	Blue Mirror	White	12









"TARPON" POLARIZED SUNGLASSES

This unique and popular "semi rimless" frame model has an extended lens tip to offer further sun protection. Has rubber temple tips and vented nose pads for additional comfort.

Item	Lens	Color	Case
41603	Blue Mirror	Black	12
41624	Grey	Black	12
41693	Green Mirror	Green Camo	12







OVER-THE-TOP SUNGLASSES

- Polarized sunglasses to wear over prescription eyewear
- Fashionable for both men and women
- 1.0 mm high performance polarized lenses
- Full coverage medium polycarbonate frame with side windows
- Experience true color and clarity
- 100% UVA & UVB protection
- Temple stops

Item	Lens	Size	Color	Case
45234	Brown	S	Tortoise	10
45224	Grey	S	Black	10
45134	Brown	M	Tortoise	10
45124	Grey	M	Black	10
45034	Brown	L	Tortoise	10
45024	Grey	L	Black	10













ACCESSORIES AND DISPLAY KITS

SUNGLASS ACCESSORIES

Model 41145 & 41005: Imprinted with silk screen logo on adjustment slider. Adjustable. Colorfast.

Model 41015 & 41045: Neoprene. Imprinted with silk screen logo. Non-adjustable. Colorfast.

Model 41025: Coated wire. Stays off the neck. Flexible and snag proof. Universal temple fit. Logo badge affixed to wire.

Model 41065: Our soft microfiber pouch keeps your sunglasses protected when you're not wearing them. It also doubles as a cleaning cloth to keep your lenses clean and scratch-free.

Item	Description	Color	Case
41145	Rope Style Retainer	Black	10
41005	Floating Cork Retainer	Blue / Black	12
41015	Floating Classic Retainer	Assorted	12
41045	Neoprene Retainer	Black	10
41025	Wire Retainer	Black	10
41065	Microfiber Pouch	Black	10



SUNGLASS STARTER DISPLAY KITS

Item	Description	Size
40243	18-pc unit w/24 sunglasses	21" H
40483	48-pc unit w/48 sunglasses	36" H
40963	96-pc unit w/96 sunglasses	72" H
40249	24-pc pre-pack	
40489	48-pc pre-pack	
40188	18-pc unit only	21" H
40488	48-pc unit only	36" H
40968	96-pc unit only	72" H

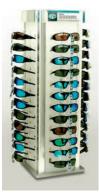
- Stylish design and rugged construction will stand up to heavy consumer use
- Smooth ball bearing motion
- Small foot print
- Includes: Swivel mirror, bridge support hooks, polarization test card and side mount accessory hooks
- Minor assembly required

PRE-PACK BREAKDOWN

Item 41103 41303 41383 41403 41603 41724 41803 42224 42303 42403 42603 42734 42824 42934 43024 43103 43203 43303	Description DORADO BLUE MIRROR SUNGLASSES SNOOK BLUE MIRROR SNOOK WHITE FRAME BLUE MIRROR WAHOO BLUE MIRROR TARPON BLUE MIRROR KINGFISH GREY HAMMERHEAD BLUE MIRROR AMBERJACK GREY REDFISH BLUE MIRROR & RED BACKSPLASH CUDA BLUE MIRROR & INSERT YELLOWFIN BLUE MIRROR LADYFISH BROWN & GOLD ACCENTS LADYFISH BLACK WITH ACCENTS SCHOOLIE BROWN STRIPER GREY BLUEFIN BLUE MIRROR CUBERA BLUE MIRROR SAILFISH BLUE MIRROR SAILFISH BLUE MIRROR	24 PK 1 1 1 1 1 1 1 1 1 1 1 1 1	48 PK 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	96 PK 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4
43103 43203	BLUEFIN BLUE MIRROR CUBERA BLUE MIRROR	1 1 1 1 1 1 1 1 1	2	4



18-pc unit w/glasses



48-pc unit w/glasses



LOCK IN THE COLD LONGER.

7-DAY COOLERS New



Roto-molded polyethylene construction, the same process used to make white water kayaks, ensures excellent impact resistance and long-lasting durability.

AVAILABLE IN FOUR SIZES.





60L/80L/110L Wheeled

- 2-1/2" of premium insulation
- Features integrated insulation and a lid gasket to provide superior ice retention and seal for cold up to 7 days
- Durable polyester rope handles
- Patented rubber latches
- Non-slip rubber feet on the bottom of the cooler keep it stable on all surfaces
- · Leak-proof drain plug
- The cooler floor is recessed near the drain allowing water to drain quickly
- 2" Tie-down and padlock holes are molded into the cooler
- Imprinted fish scale on lid

Item#	Description	Capacity	Size	Case	
50001	-	30L	22"L x 13½"W x 16½"H	1	
50002	w/Wheels	60L	30¾"L x 20"W x 20"H	1	
50003	w/Wheels	80L	361/4"L x 201/2"W x 171/2"H	1	
50004	w/Wheels	110L	421/8"L x 207/8"W x 1915/16"H	1	
Repl. Parts	Description			Case	
50014	Rope Handle	60L Cooler		12	
50013	Rope Handle 3	30L Cooler		12	
50016	Rope Handle	110L Cooler		12	
50015	Rope Handle	30L Cooler		12	
50023	Cooler Rubbe			12	
50022	Cooler Drain F	Plug ¾"		12	
50021	Cooler Drain F			12	
50012	Cooler Wheel		-	12 12	
50020	Gasket 110L (Cooler		12	
50018	Gasket 60L Co	ooler	7	12	
50017	Gasket 30L Co			12/	
50019	Gasket 80L Co			12	
	7	1			